



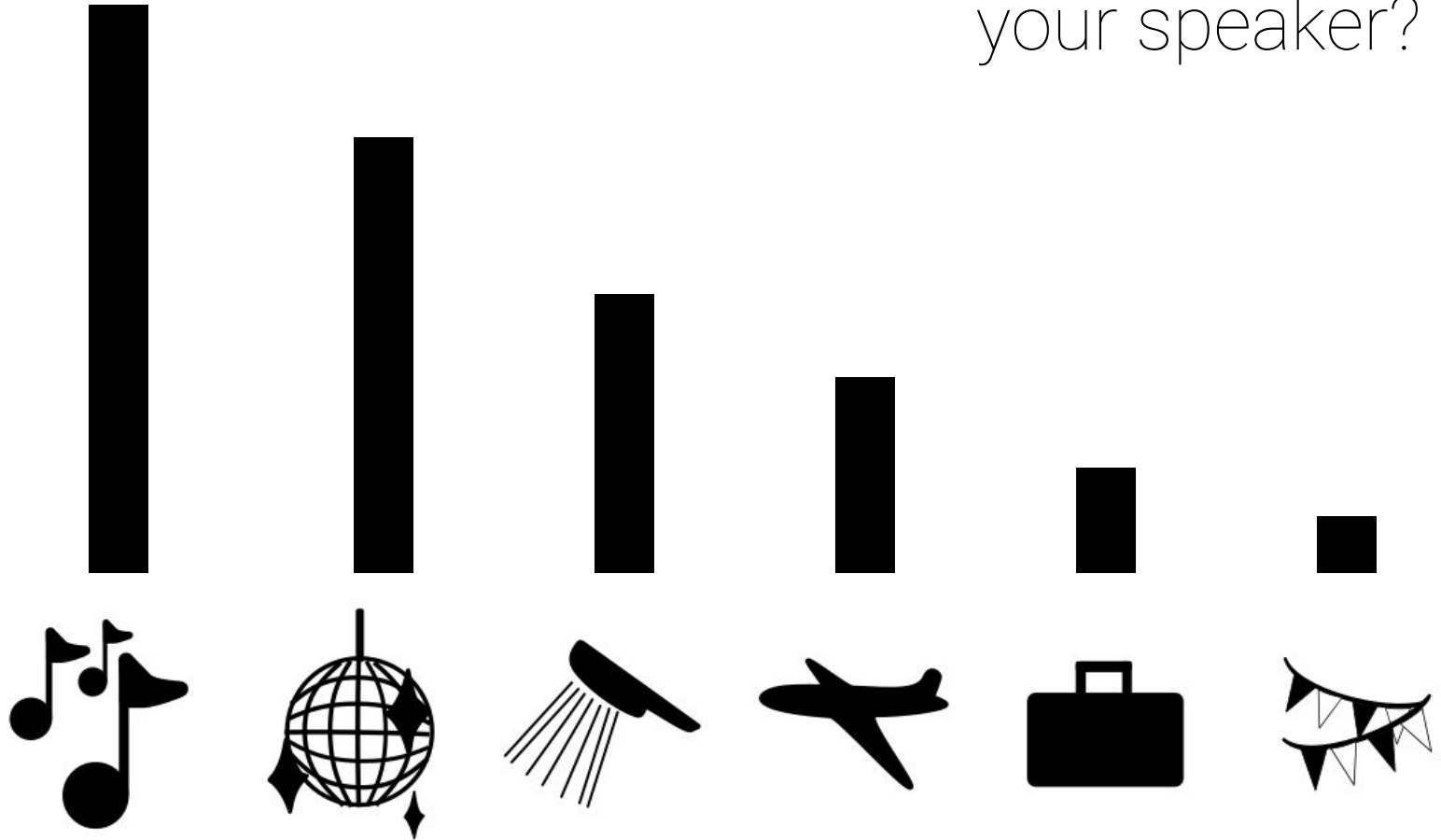
LOUDSPEAKER

Maya Brennan

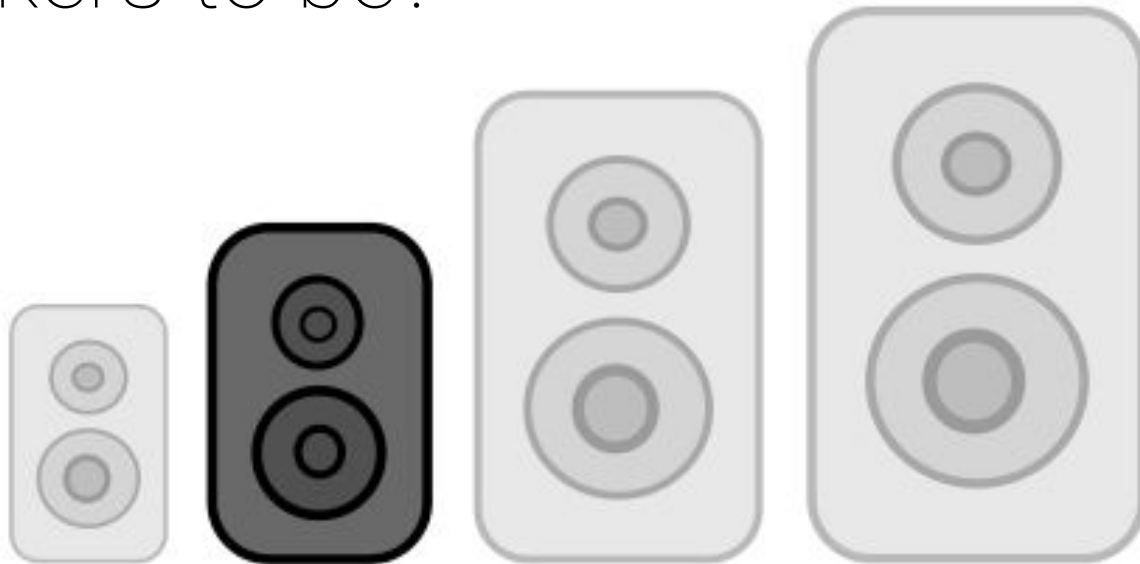


RESEARCH

Why do you listen to music on your speaker?



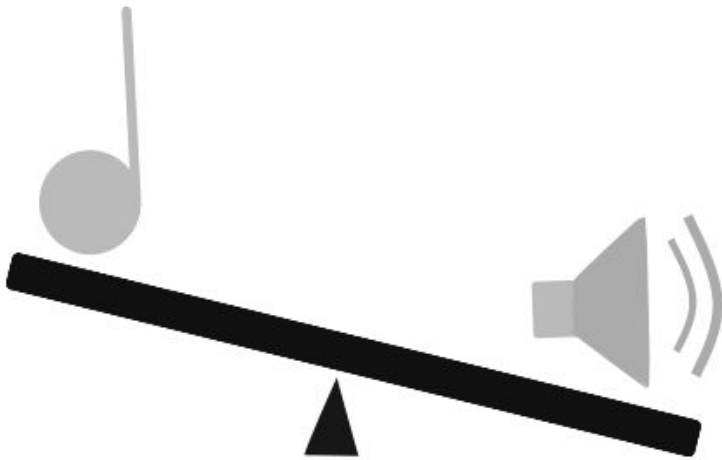
What **size** do students want their speakers to be?

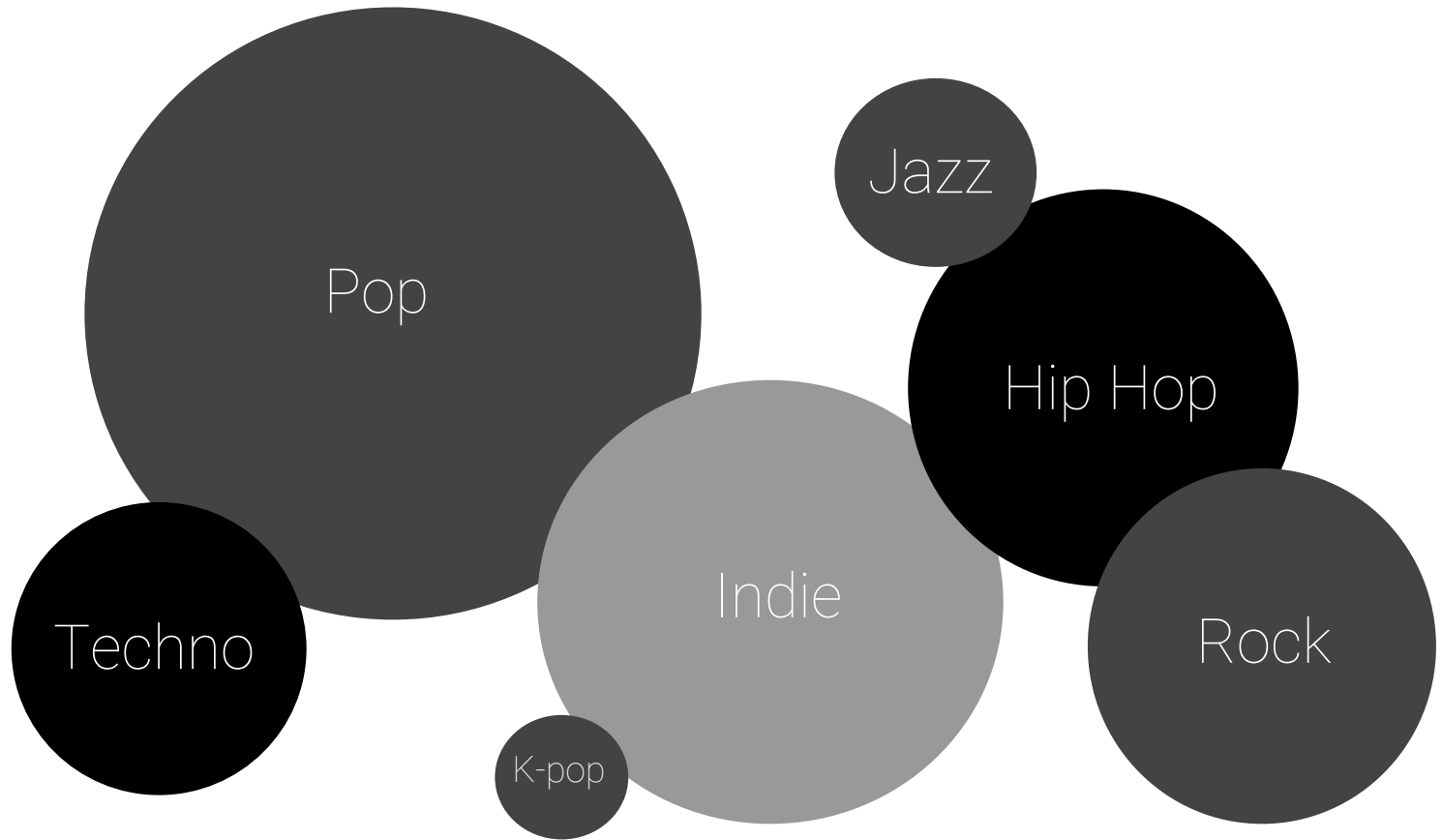


According to my survey, most students are looking for a **portable** speaker that can be **hand-held** and **won't take up too much space**.

Is Sound quality or Volume more important?

My research showed that Sound Quality is slightly more important than Volume to 18-24 year olds.





What **genres** of music do students listen to?

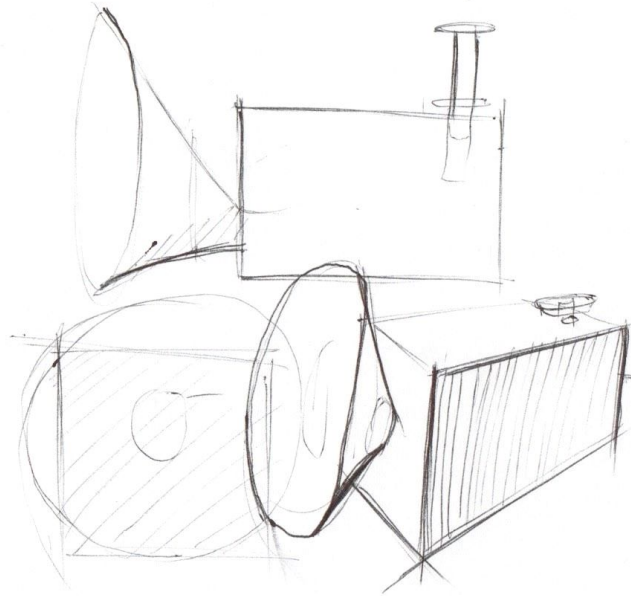
MOODBOARD



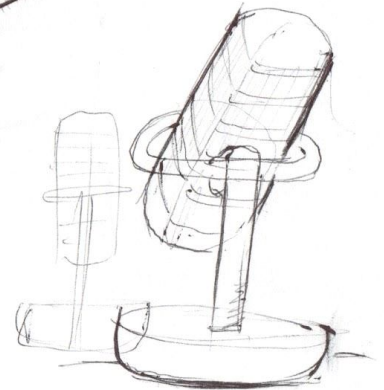
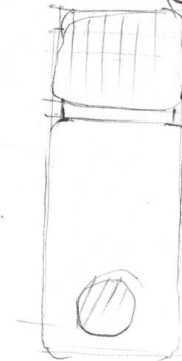
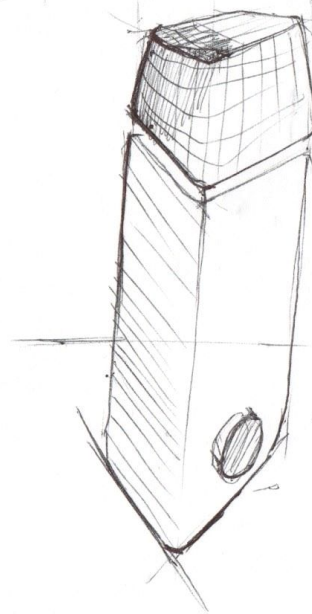
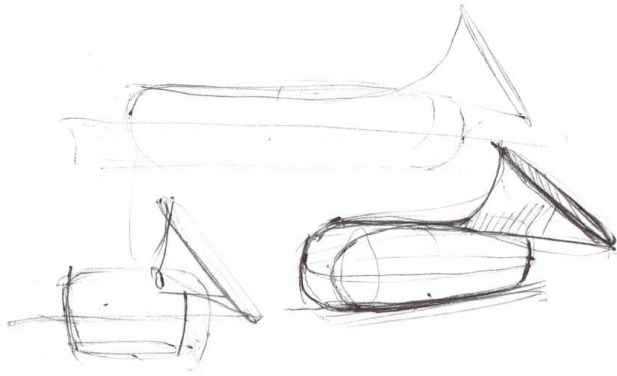
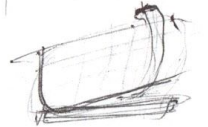
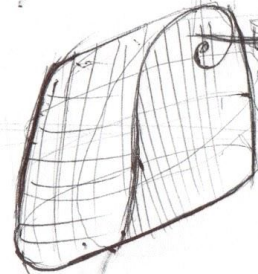
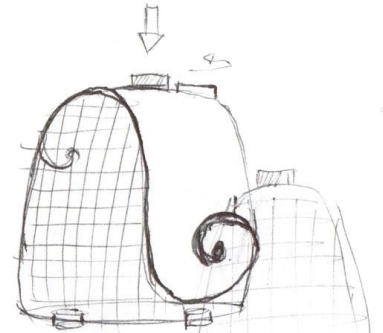


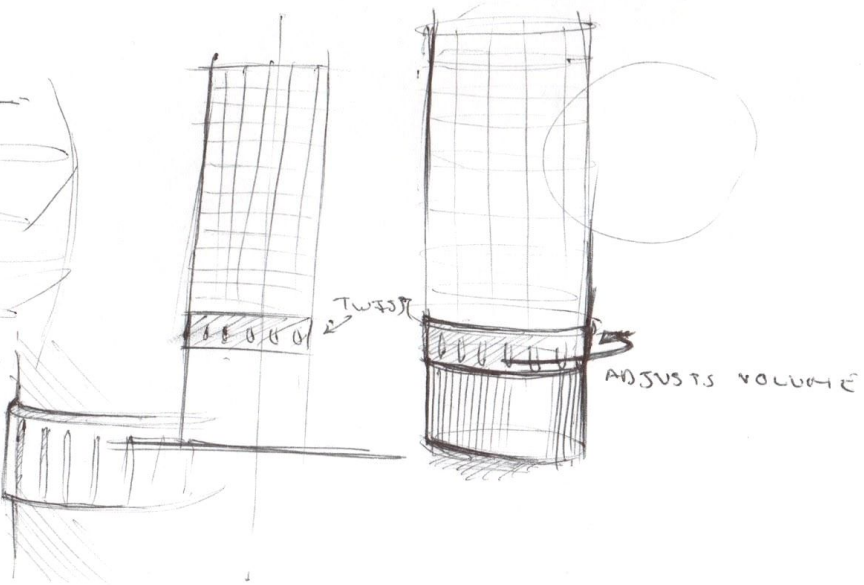
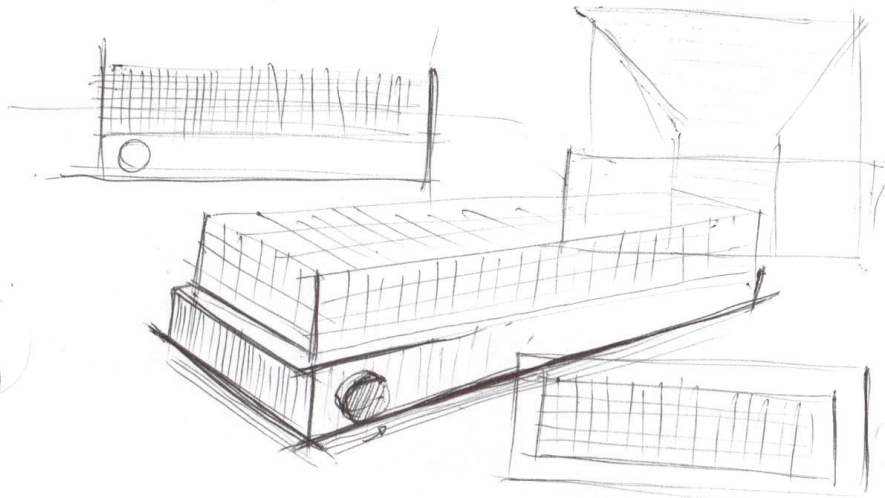
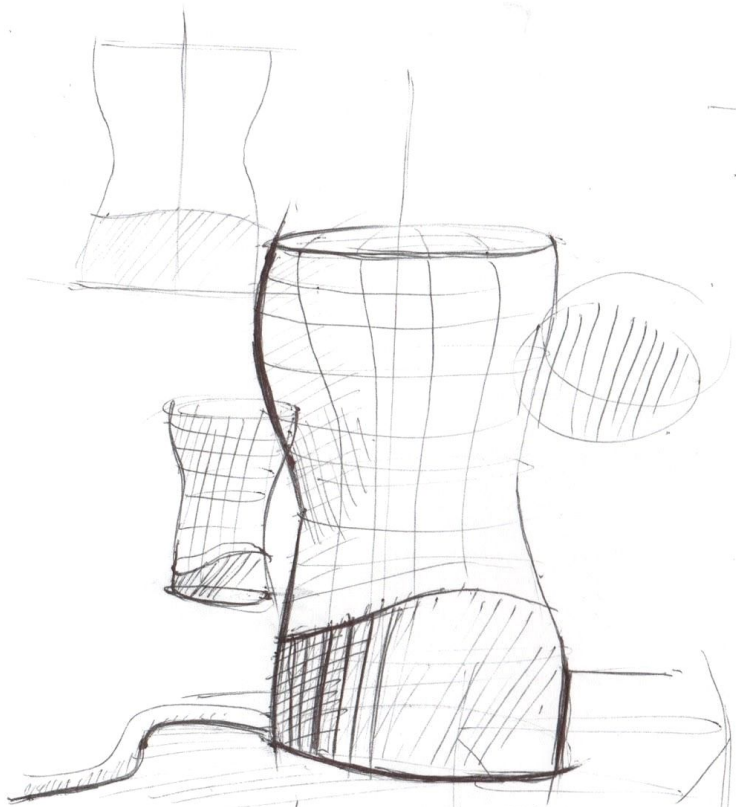
IDEATION

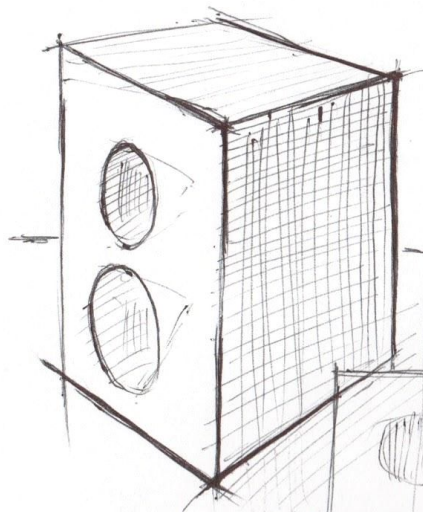
ON/OFF



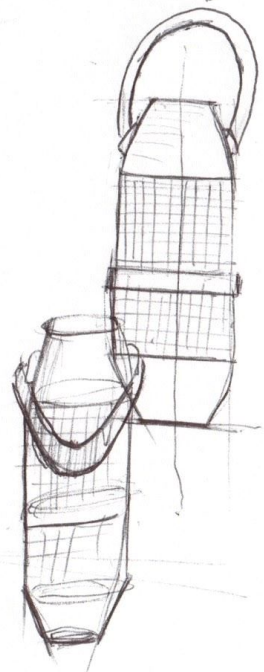
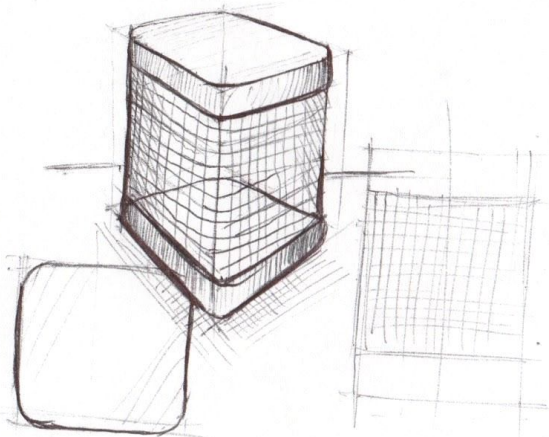
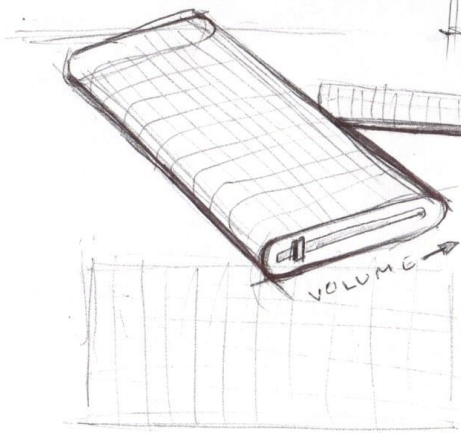
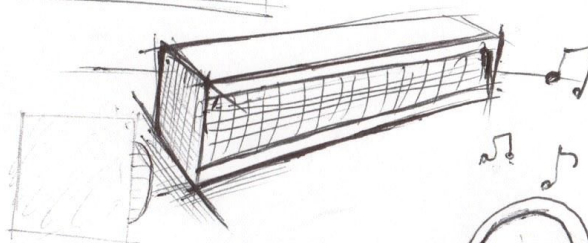
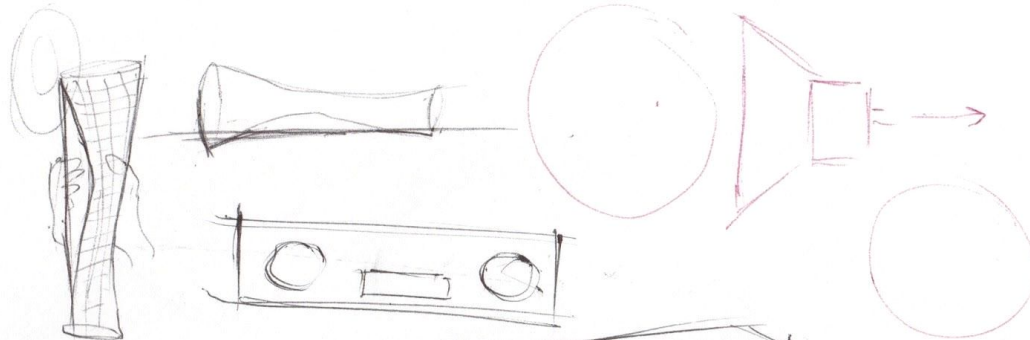
JAZZ
INSPIRED

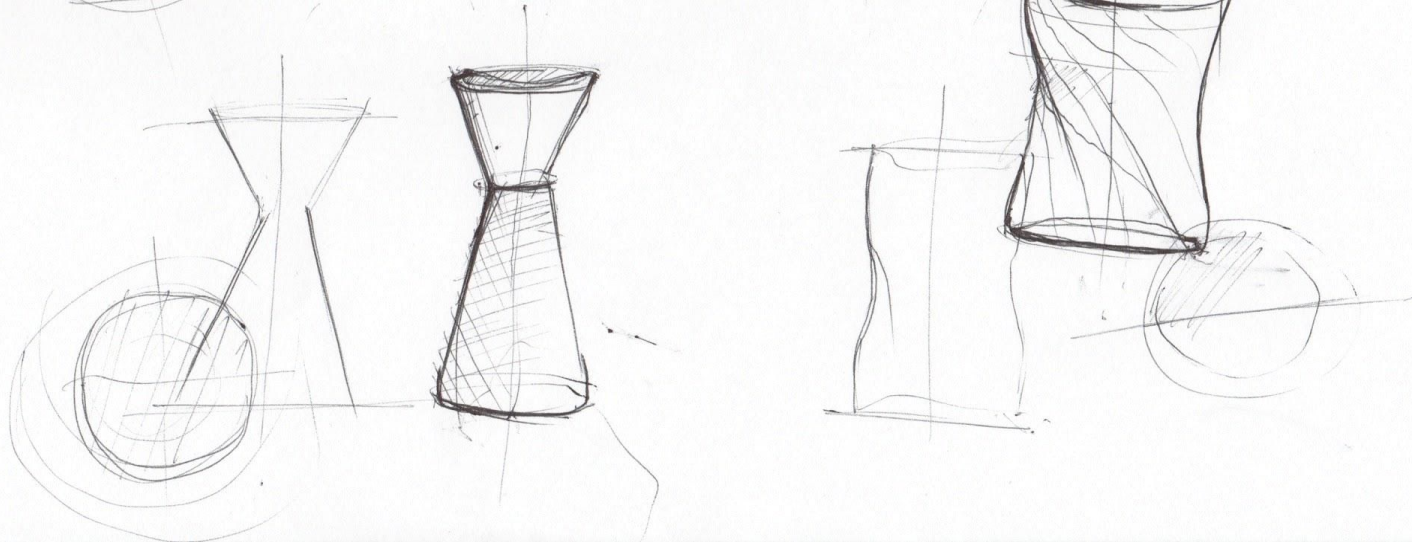
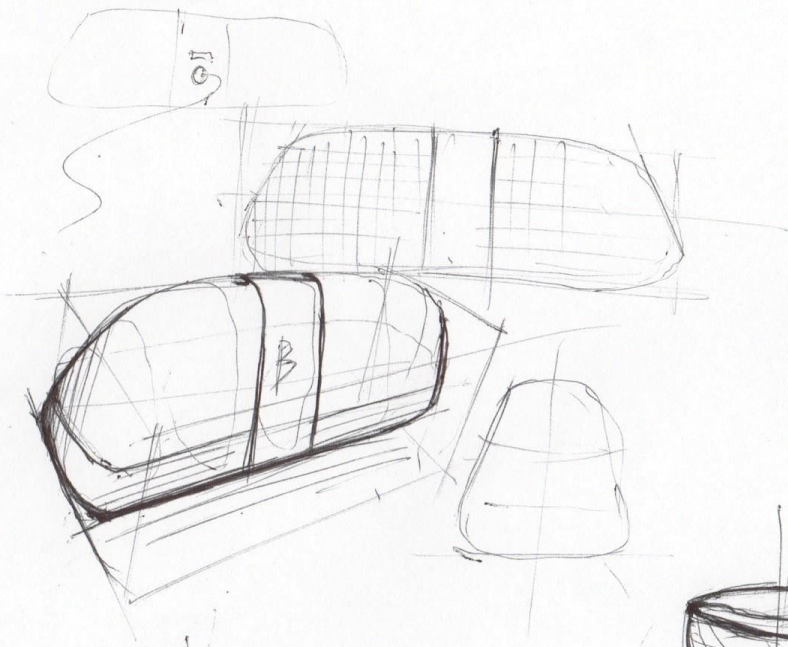
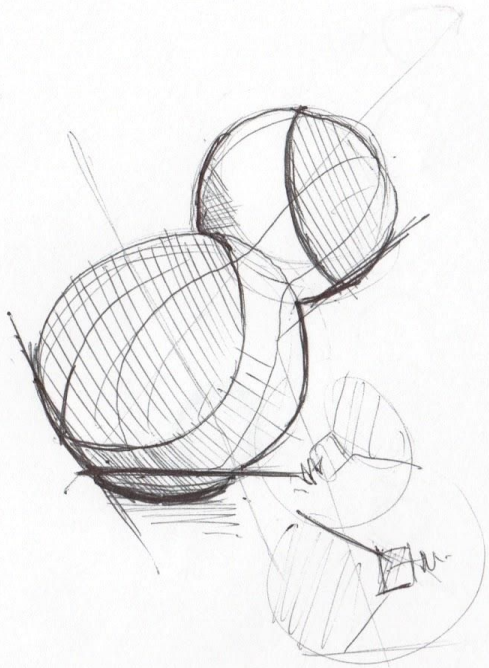


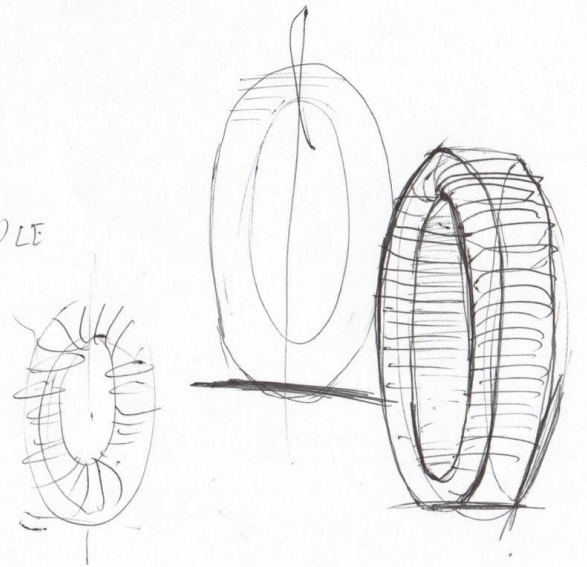
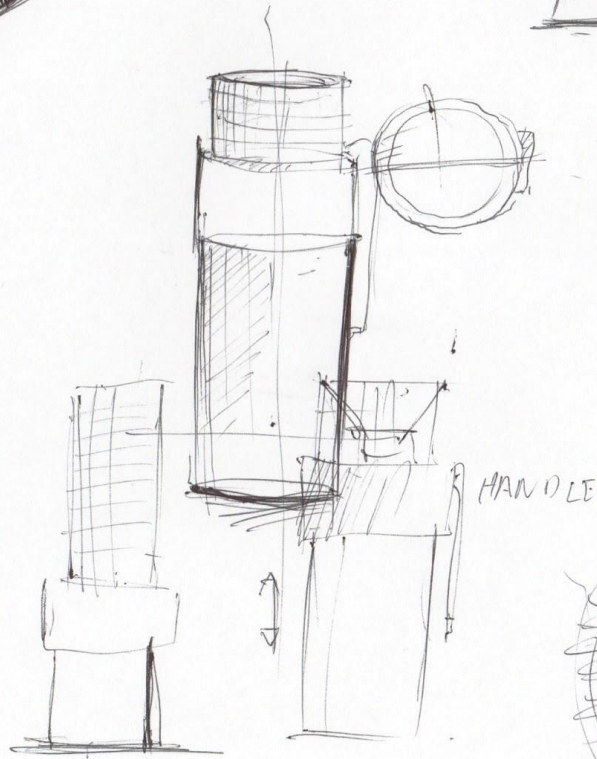
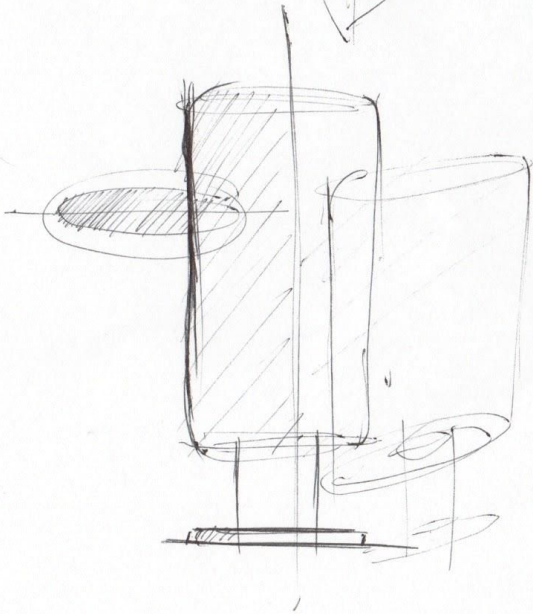
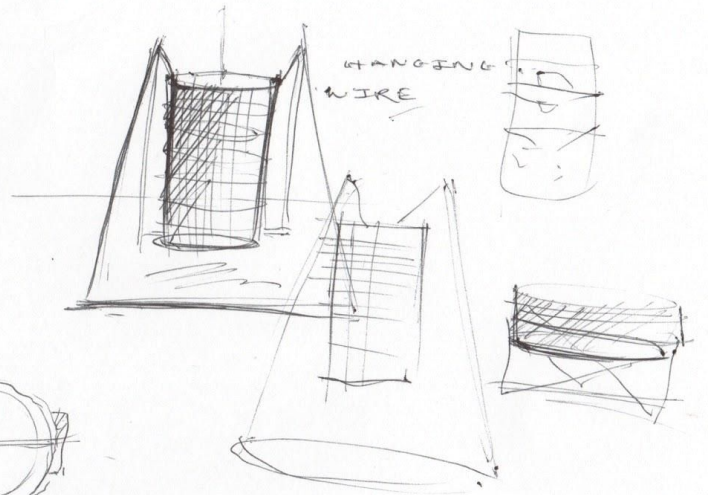
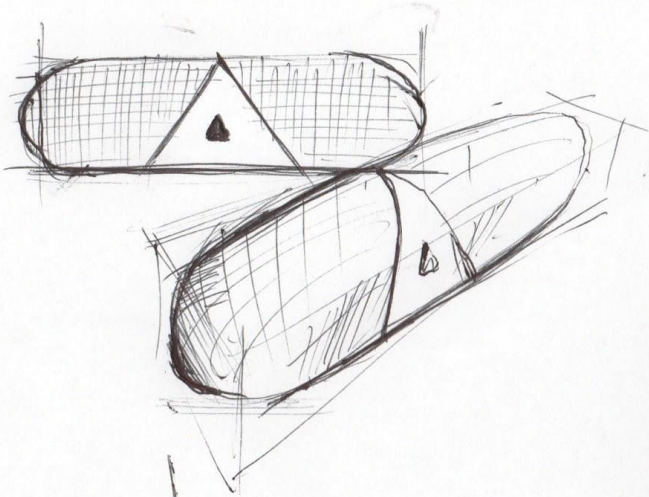


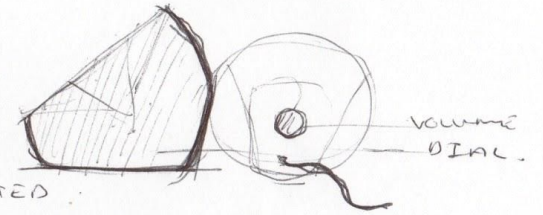
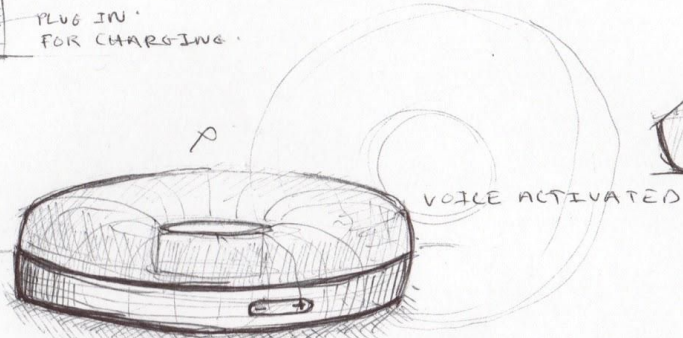
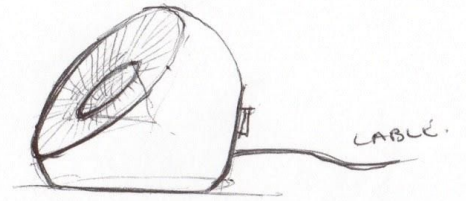
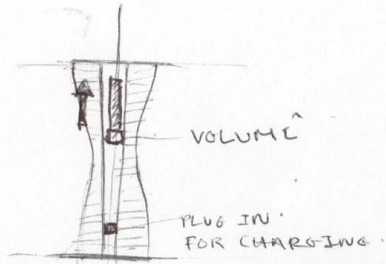
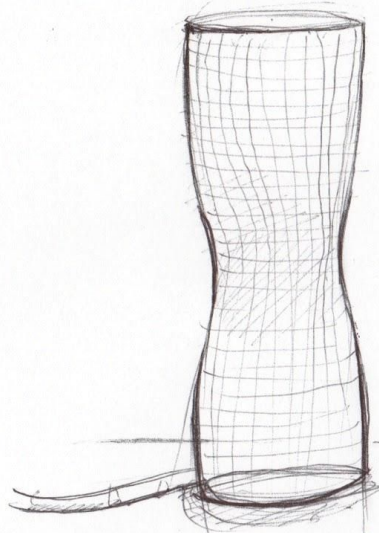


STANDARD
DUAL TONE

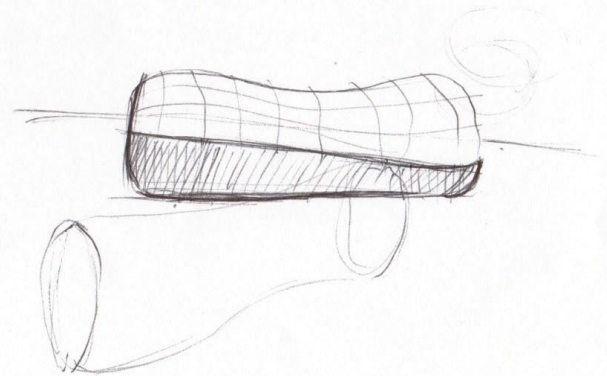
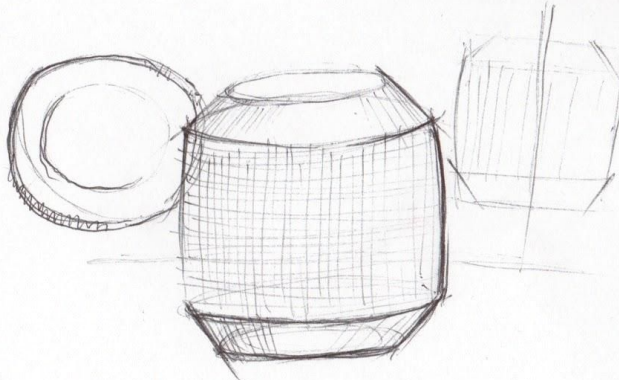
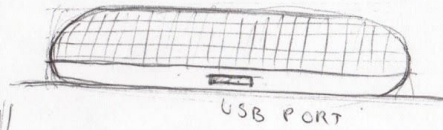




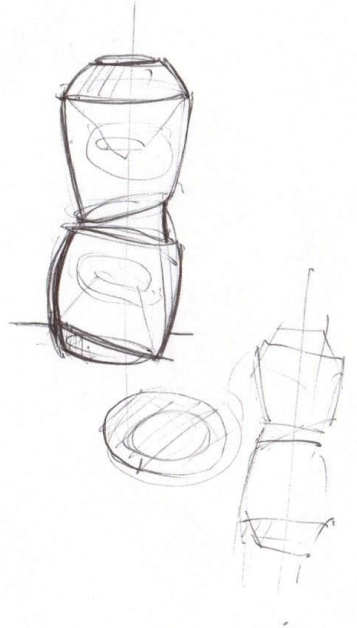
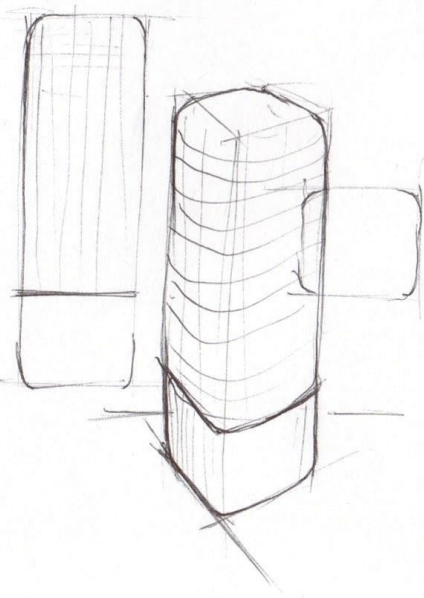
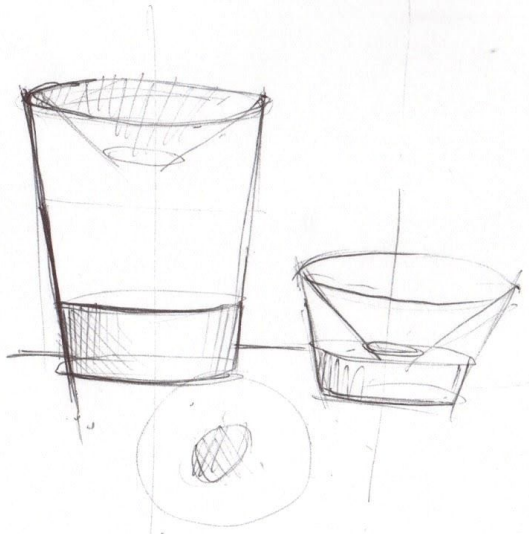
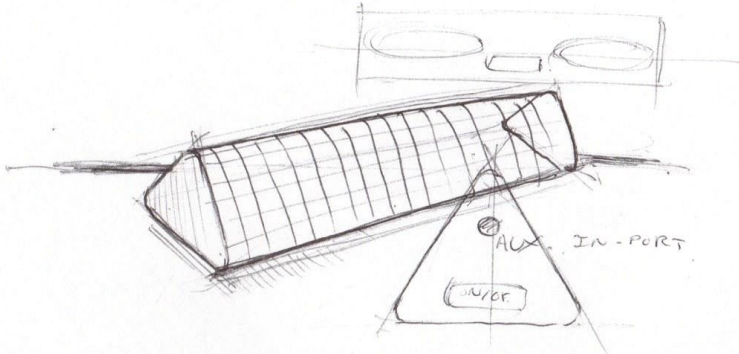
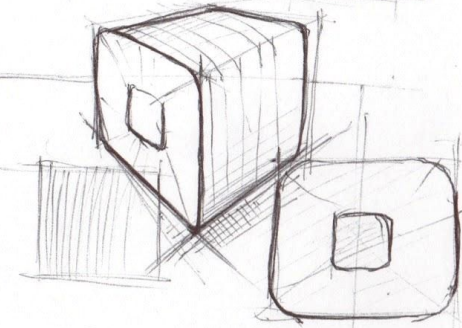


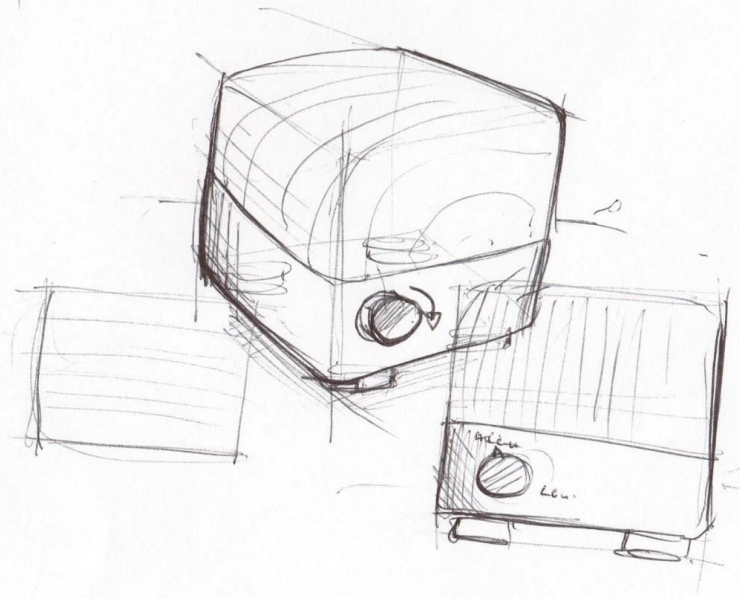
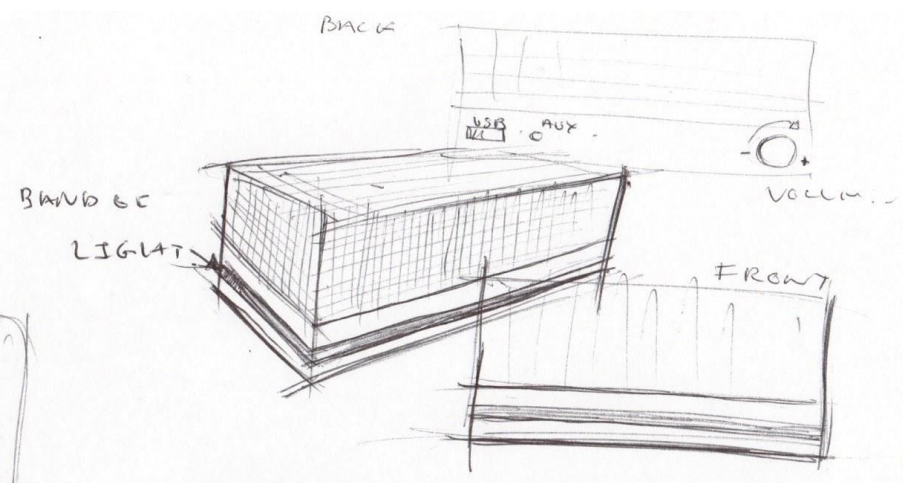
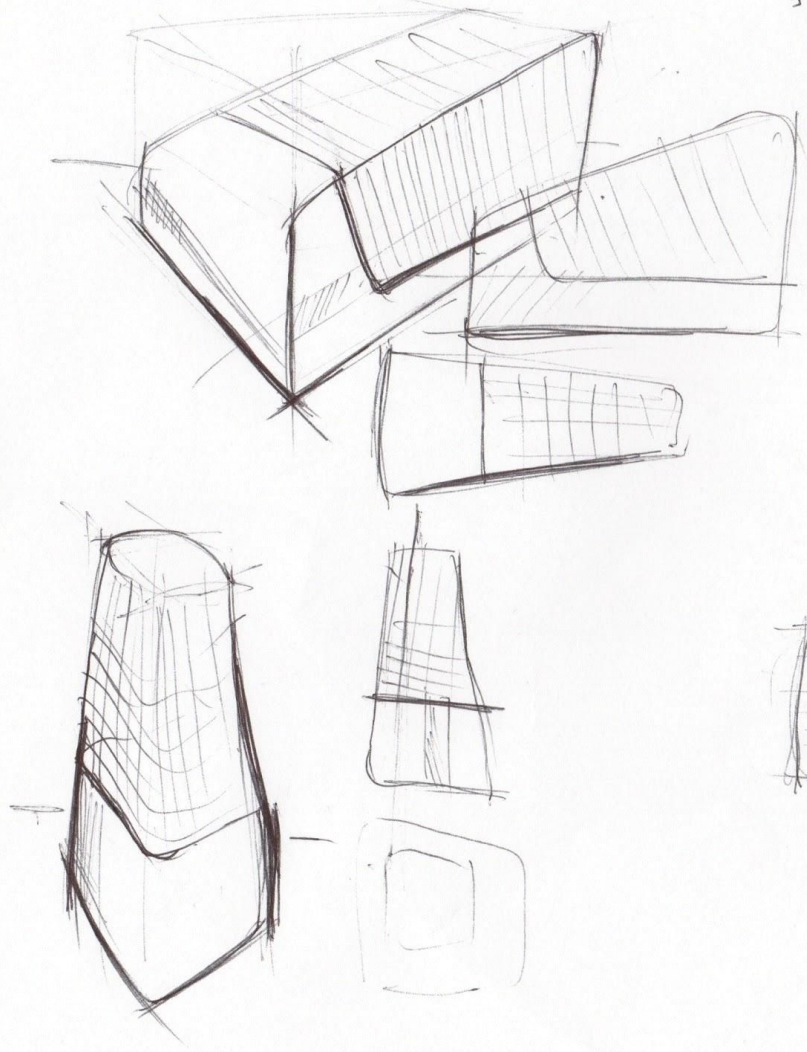


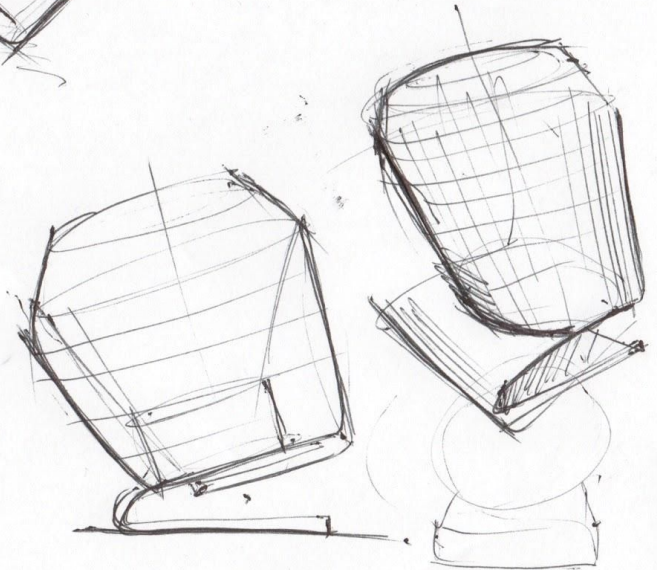
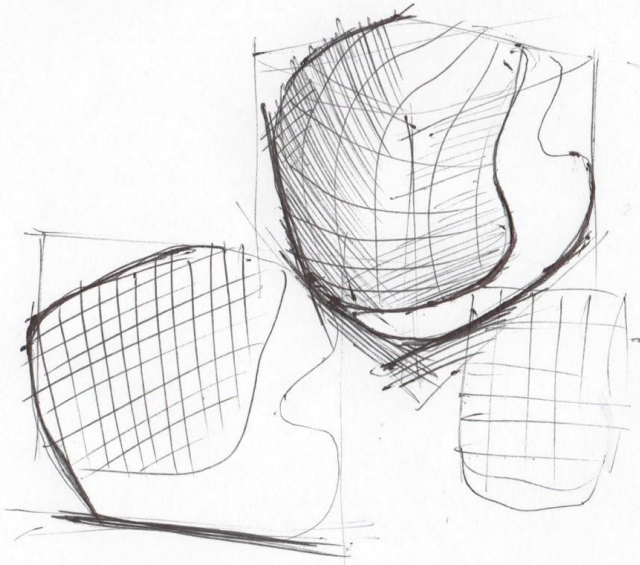
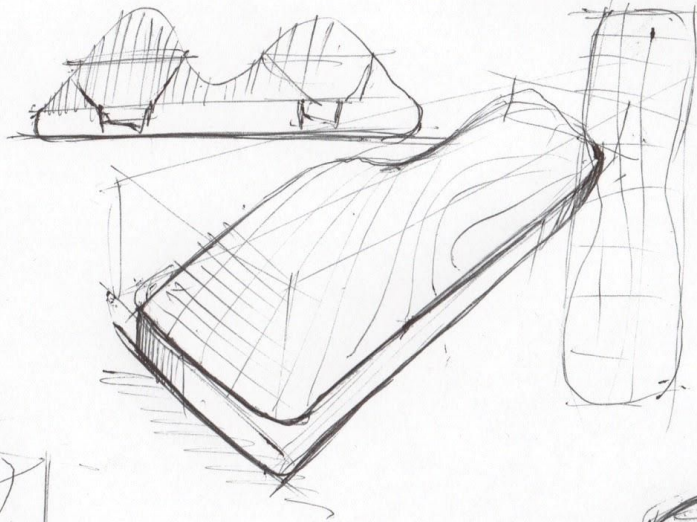
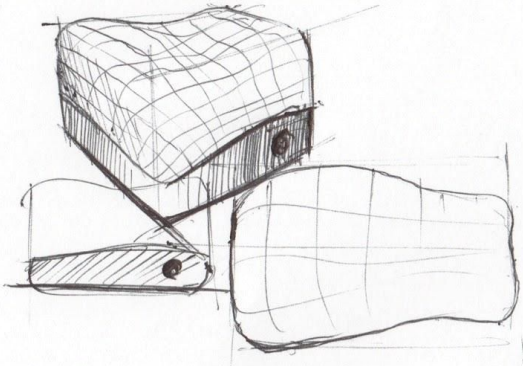
VOLUME
BUTTON

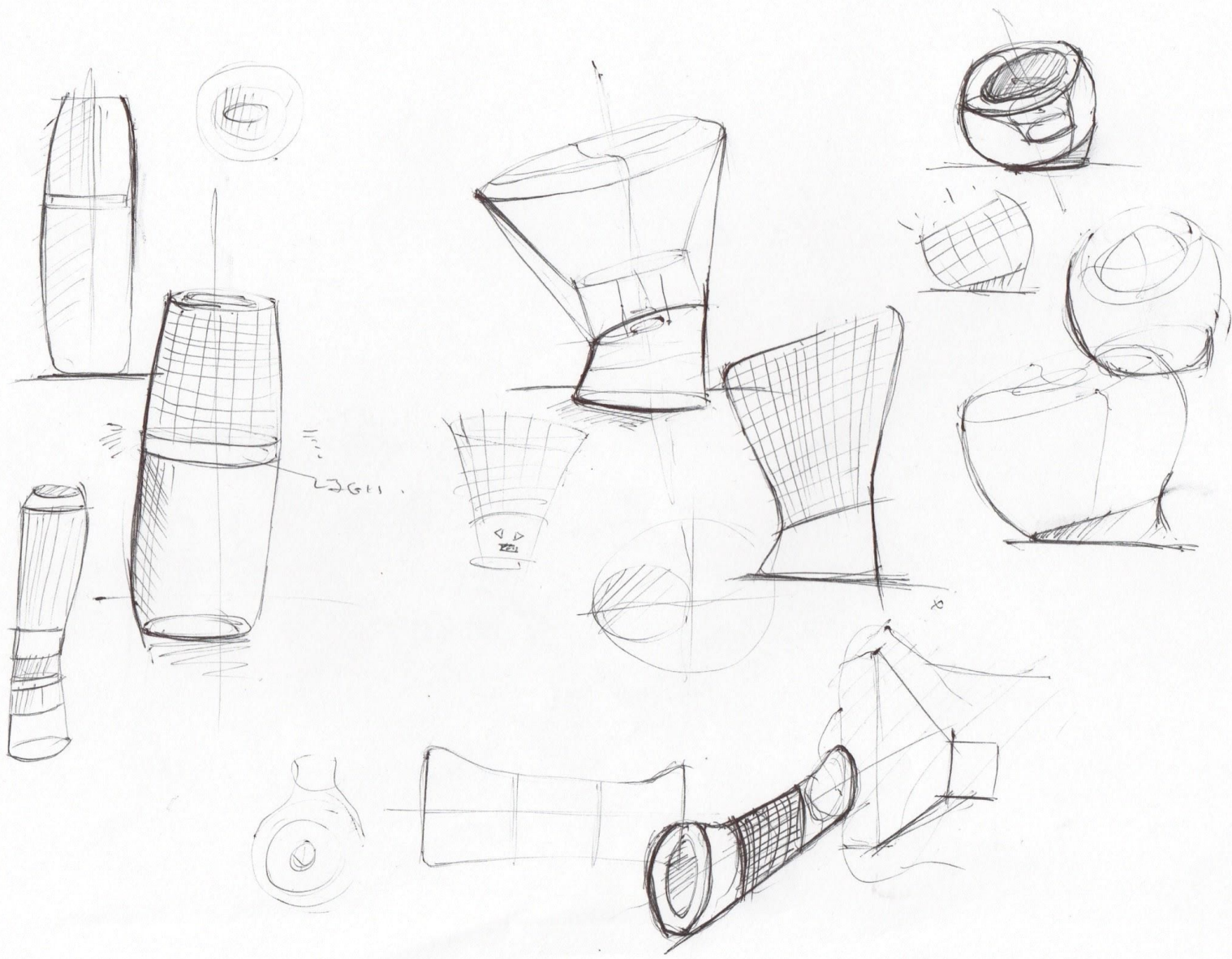


VOLUME:
○ ON/OFF
▨ PUG.









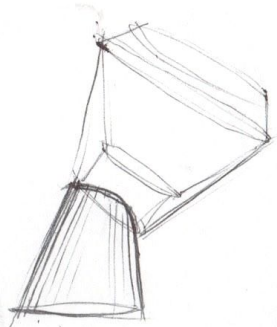


DEVELOPMENT

130 MM



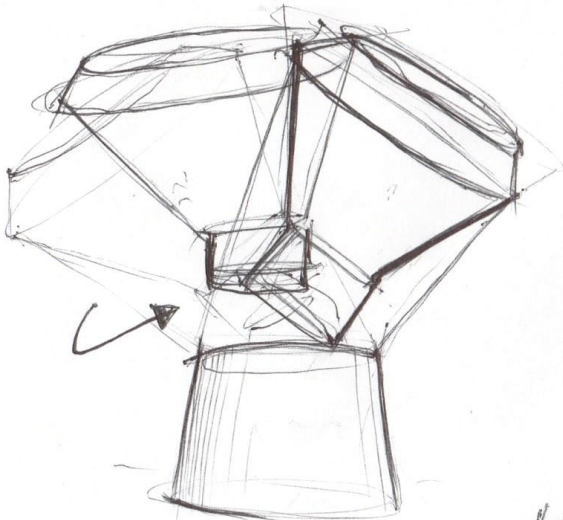
180MM



ADJUSTABLE SPEAKER 'CONE'

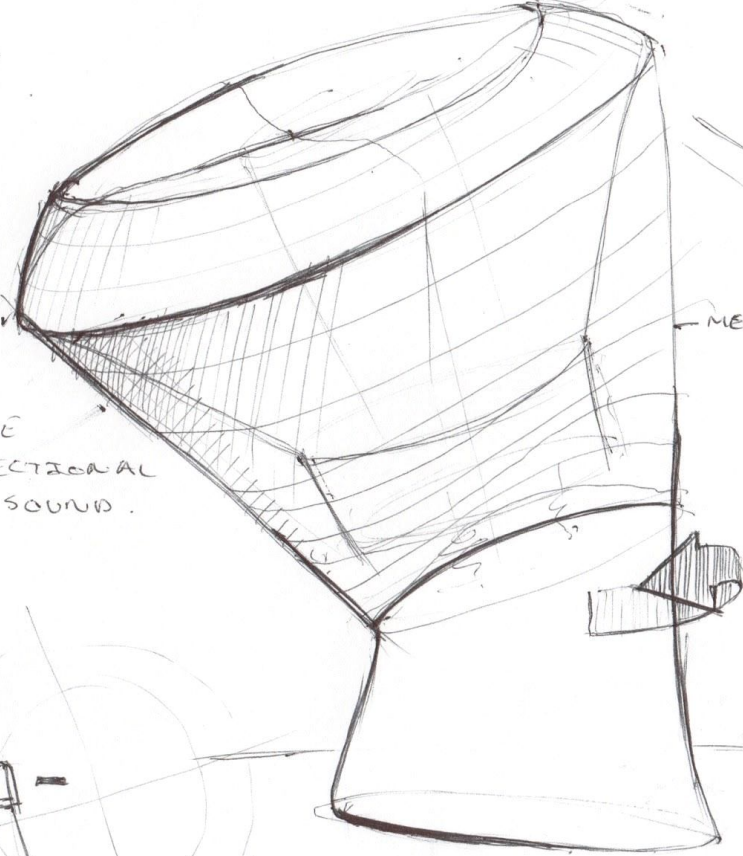


MESH

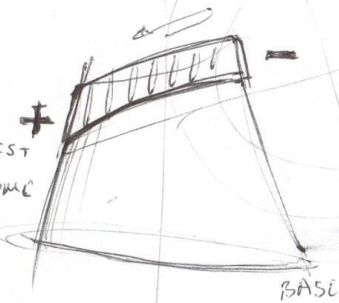


MORE DIRECTIONAL SOUND

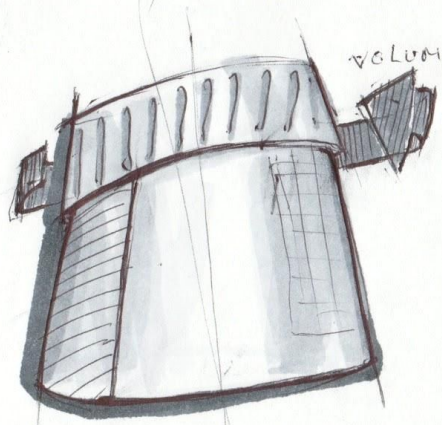
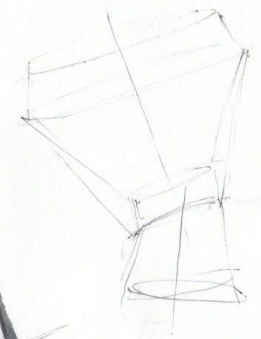
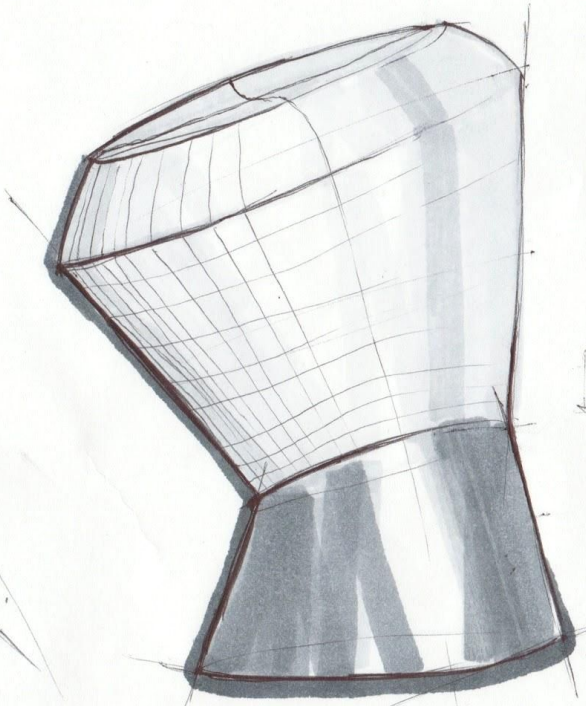
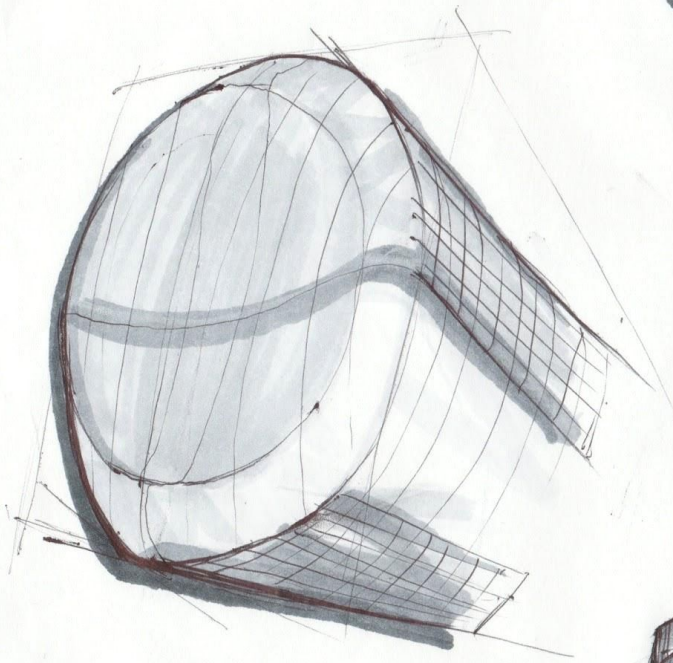
CONNECTS WITH Bluetooth



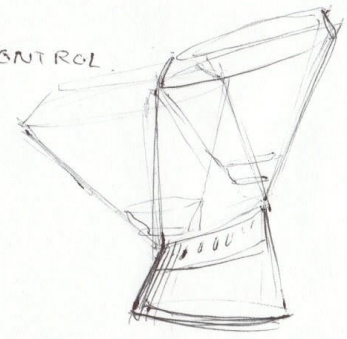
TWIST FOR VOLUME

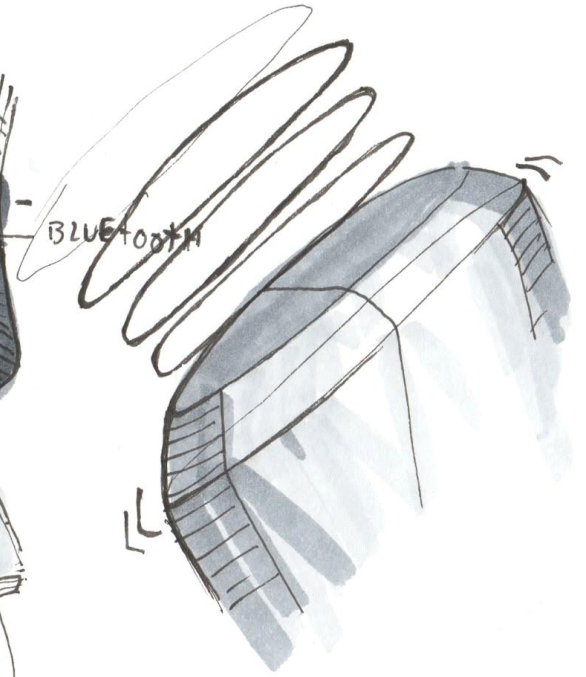
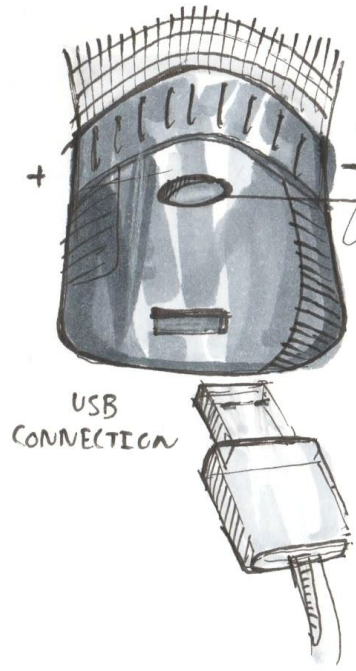
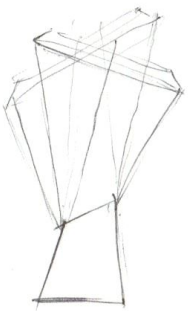
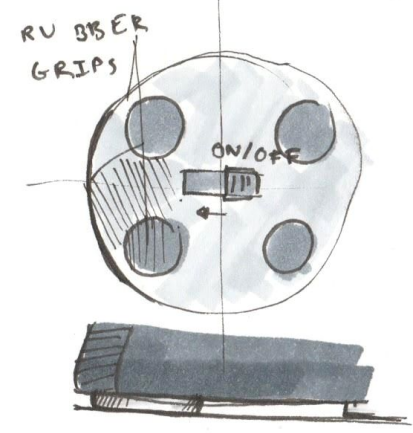
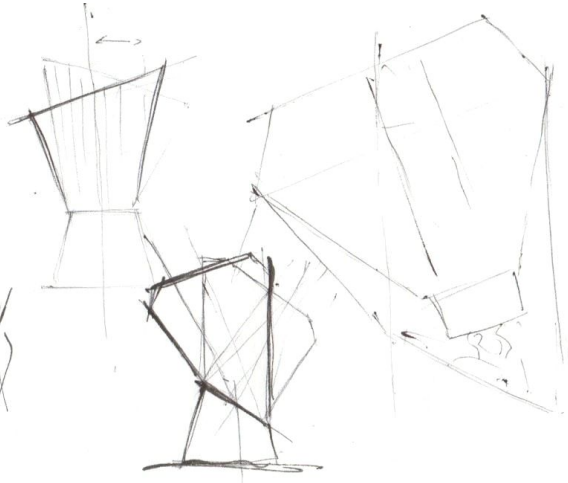
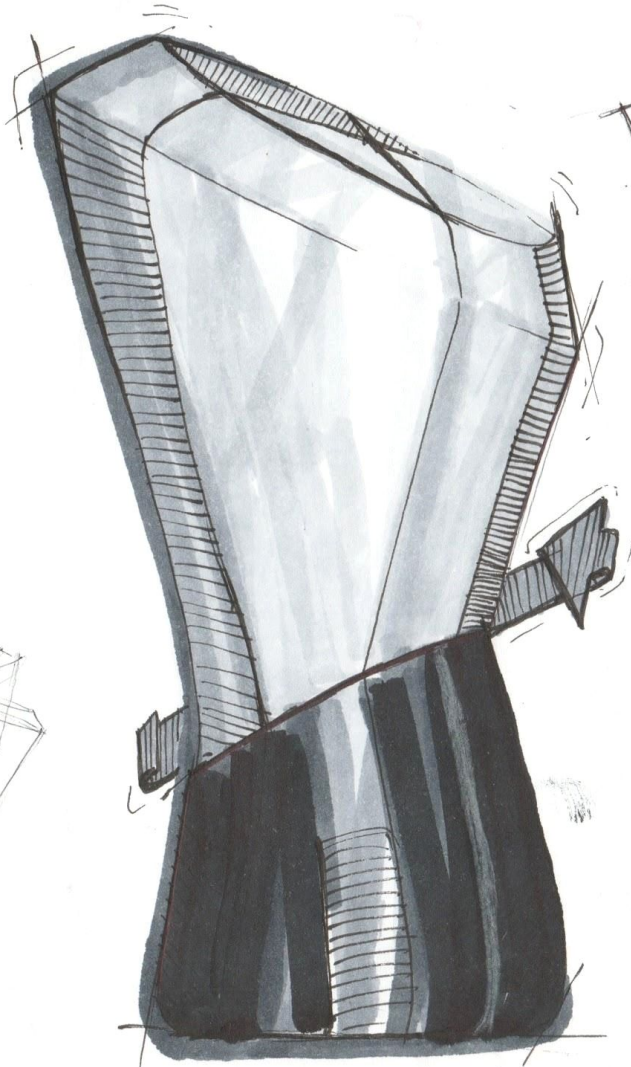


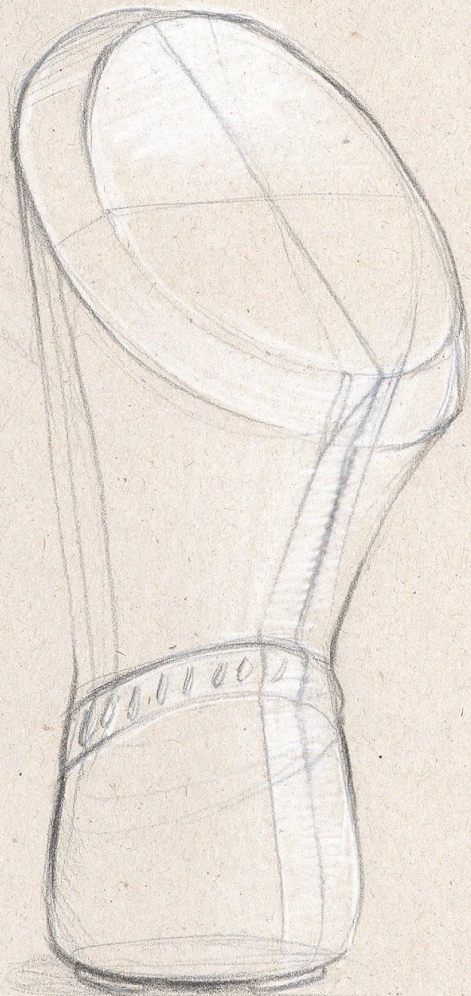
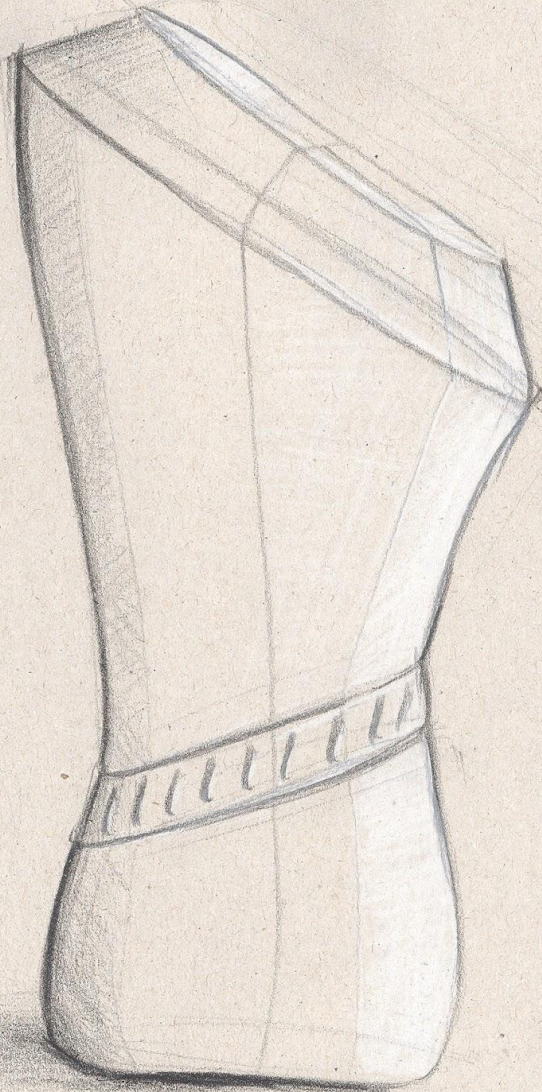
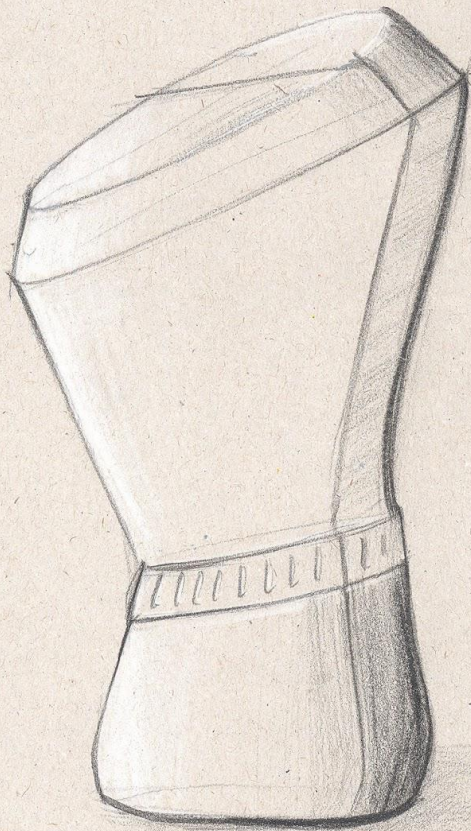
BASE

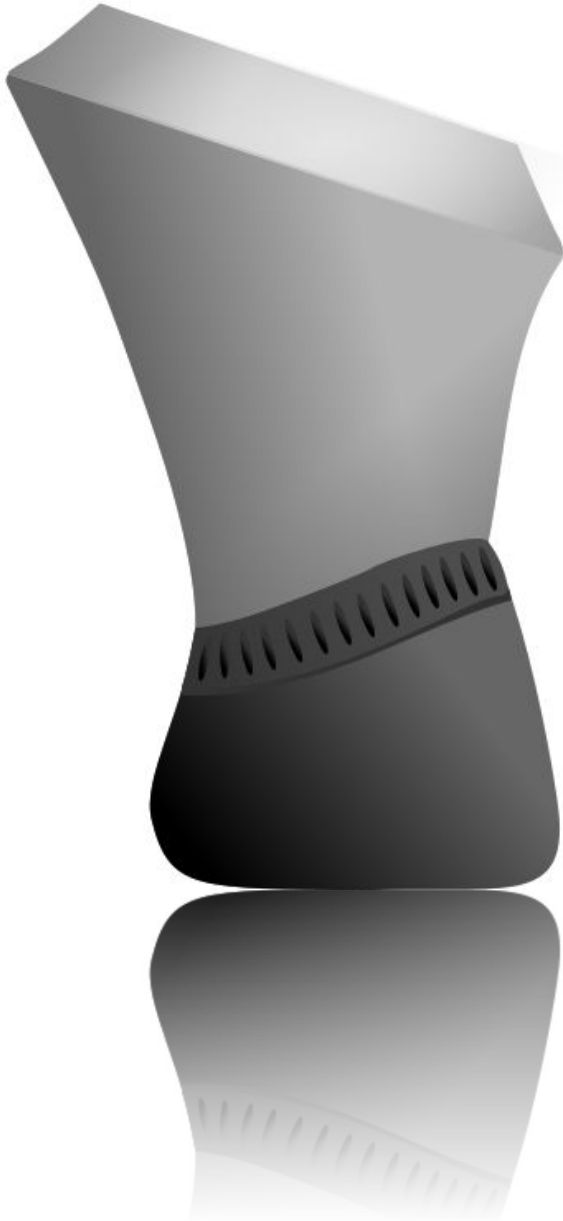


VOLUME CONTROL

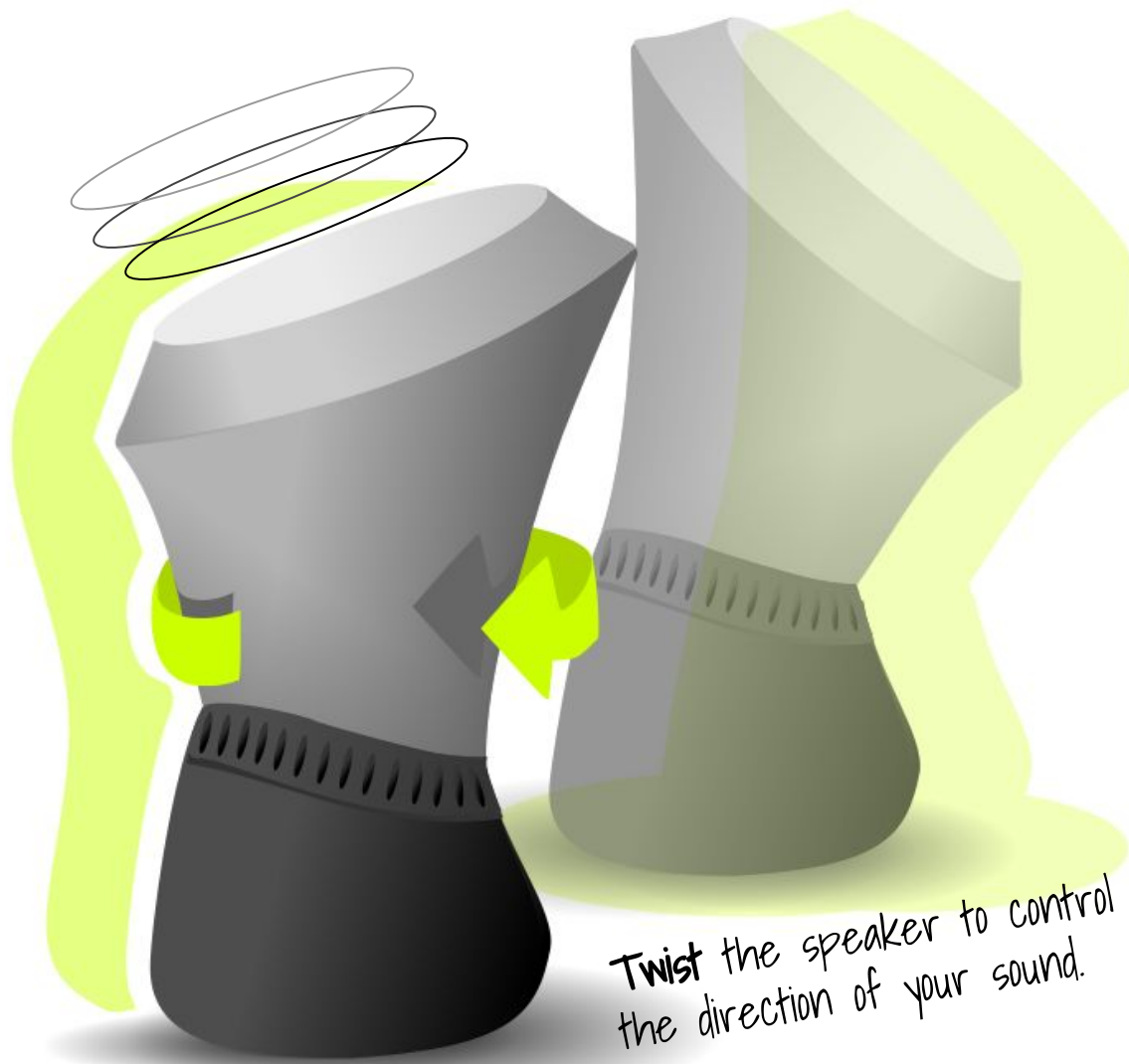








FINAL CONCEPT
FINAL CONCEPT



Twist the speaker to control the direction of your sound.

Conical shape ensures better acoustics



Soft **mesh** protects inner speaker

Volume can be easily adjusted with ergonomic **dial**

Sleek plastic **base** supports the structure



FINAL MODEL