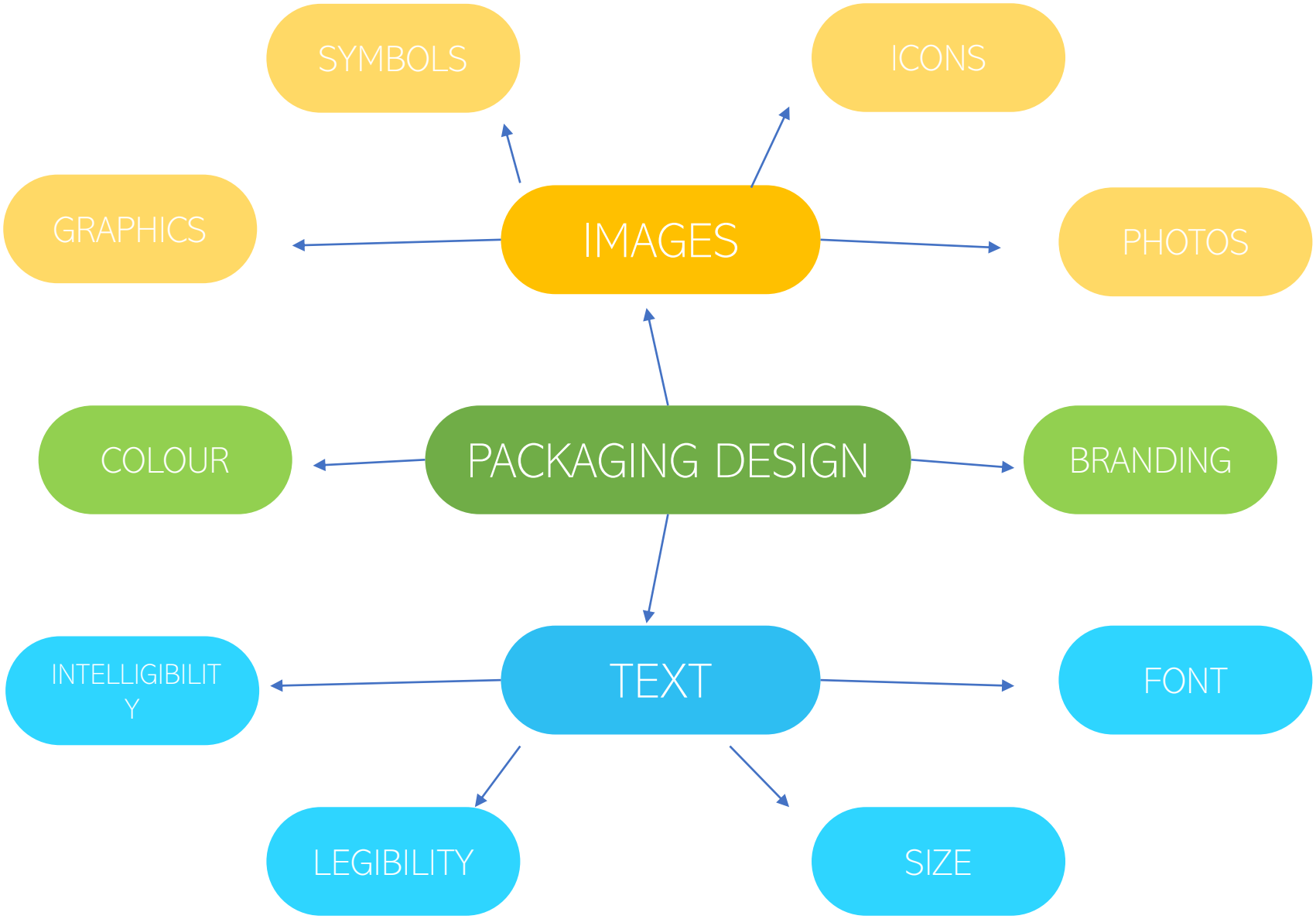
OUT OF BOX

EXPERIENCE

MINDMAP


SYMBOLS
ICONS
GRAPHICS
IMAGES
PHOTOS
COLOUR
PACKAGING DESIGN
BRANDING
INTELLIGIBILIT
Y
TEXT
FONT
LEGIBILITY
SIZE

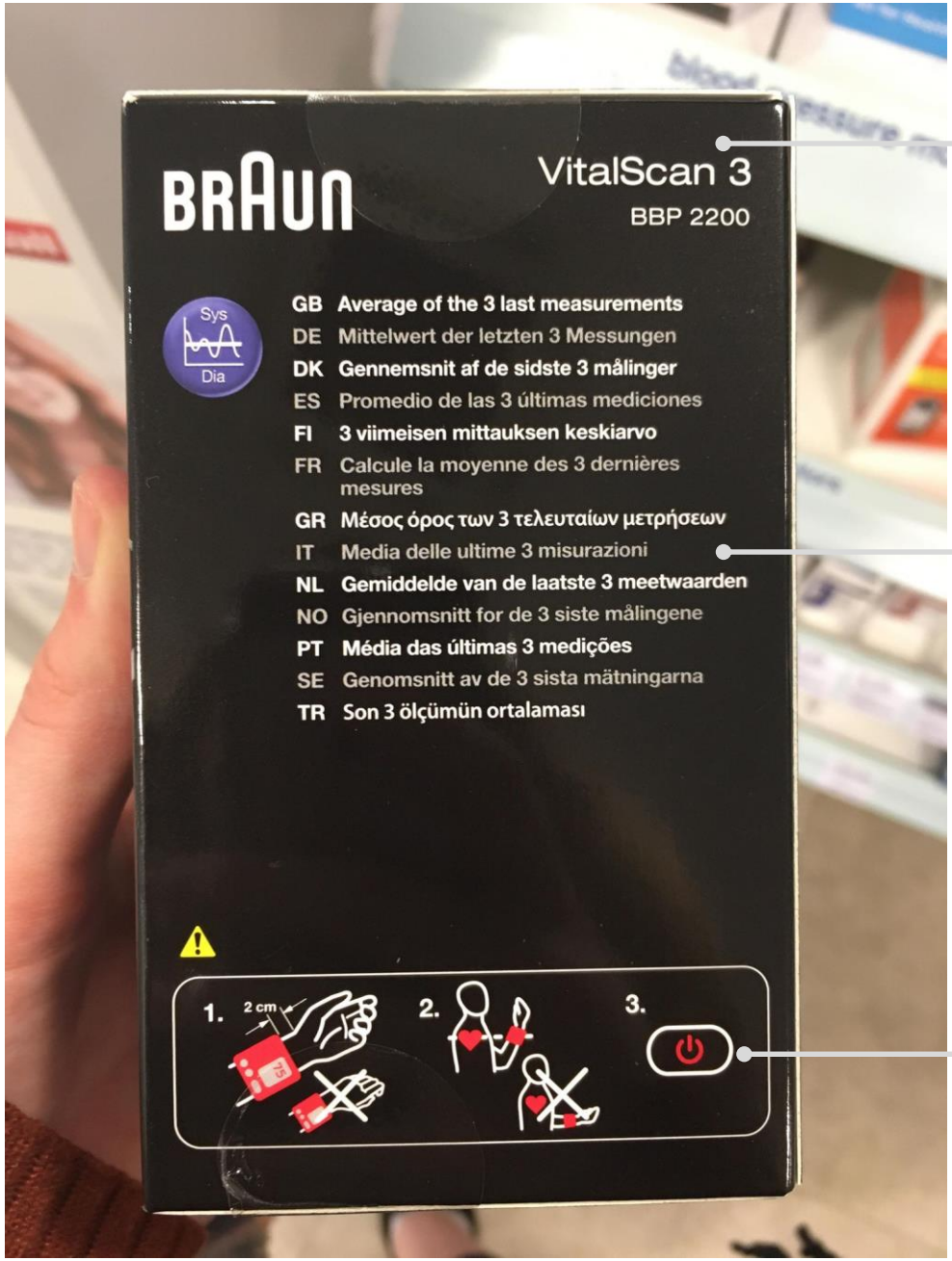
€€€

Text → White, Sans Serif Font is clear to read. Brand is the first thing you see. The **product description** could be **more evident**.

Background → creates a trendy rather than clinical aesthetic but **blends in** with the black monitor.

Photo→ shows scale and **visually communicates** how the product is used.

Icons→ informative short descriptions, **symbols** could be **simpler**. 'ESH approved' and 'Clinically proven' icons are also emphasised.



Brand and Model are still clear

Description of the symbols in multiple languages, allows for same packaging internationally.

Warning box with diagrams explaining correct way to wear monitor, useful if he instructions inside are lost.

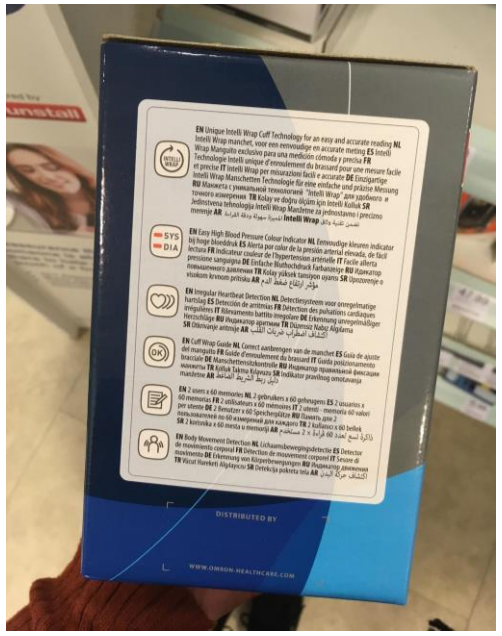
€€€

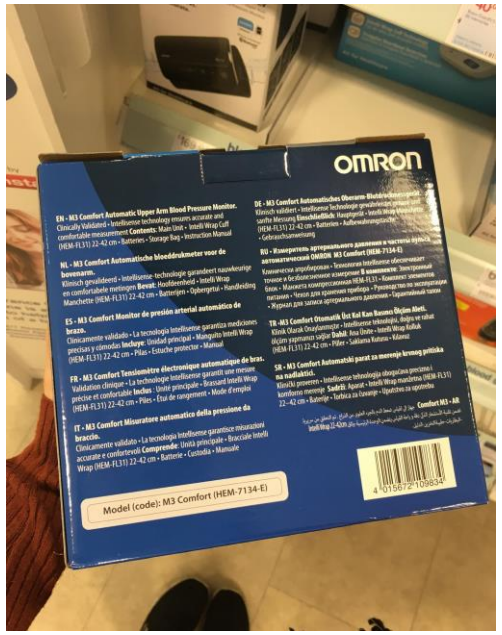
Photo→

Icons→

Text →

Background →


DISTRIBUTED BY
WWW.OMRON-HEALTHCARE.COM

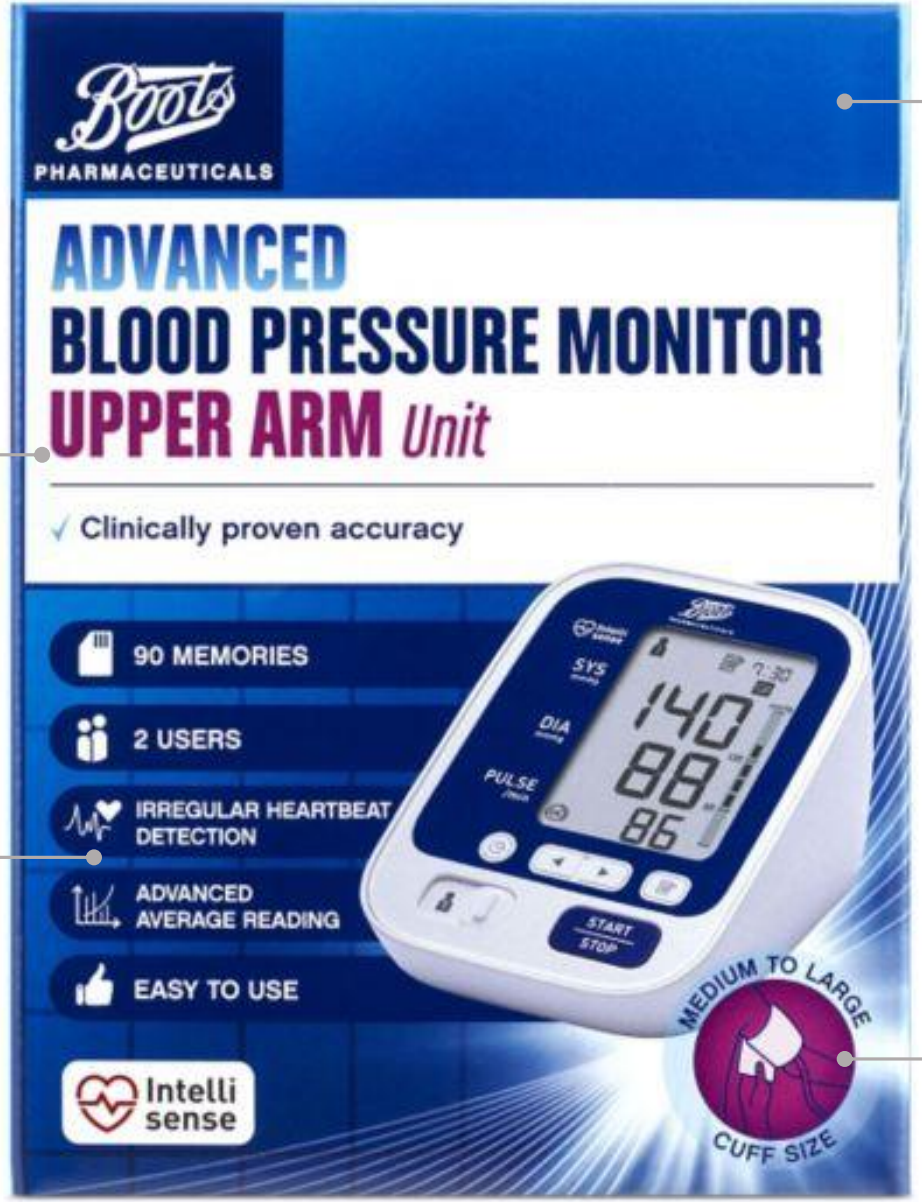

OMRON
Model (code): M3 Comfort (HEM-7134-E)

OMRON
M3 Comfort
Intelli sense
M3 Comfort Intellisense
AUTOMATIC UPPER ARM BLOOD PRESSURE MONITOR
INTELLI WRAP CUFF (22-42 cm)
SYS DIA
EASY HIGH BLOOD PRESSURE COLOUR INDICATOR
IRREGULAR HEARTBEAT DETECTION
CUFF WRAP GUIDE
2 USER MEMORY X 60
BODY MOVEMENT DETECTION
START

€€€

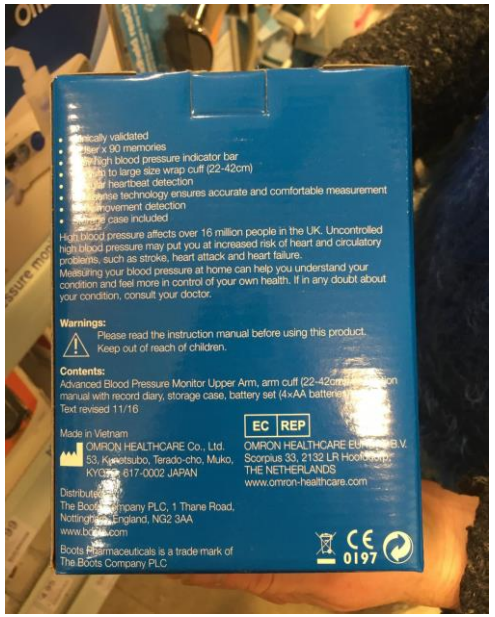
Text →

Icons →



Background →

Photo →


Clinically validated
2 Users x 90 memories
Easy high blood pressure indicator bar
Medium to large size wrap cuff (22-42cm)
Irregular heartbeat detection
Intellisense technology ensures accurate and comfortable measurement
Body movement detection
Storage case included
High blood pressure affects over 16 million people in the UK. Uncontrolled high blood pressure may put you at increased risk of heart and circulatory problems, such as stroke, heart attack and heart failure.
Measuring your blood pressure at home can help you understand your condition and feel more in control of your own health. If in any doubt about your condition, consult your doctor.
Warnings:
Please read the instruction manual before using this product.
Keep out of reach of children.
Contents:
Text revised 11/16
Made in Vietnam
OMRON HEALTHCARE Co., Ltd.
53, Kunotsubo, Terado-cho, Muko,
KYOTO 617-0002 JAPAN
EC REP
OMRON HEALTHCARE EUROPE B.V.
Scorpius 33, 2132 LR Hoofddorp,
THE NETHERLANDS
www.omron-healthcare.com
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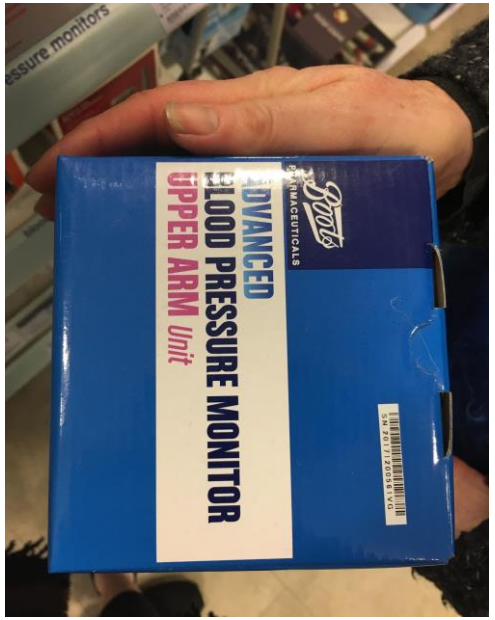
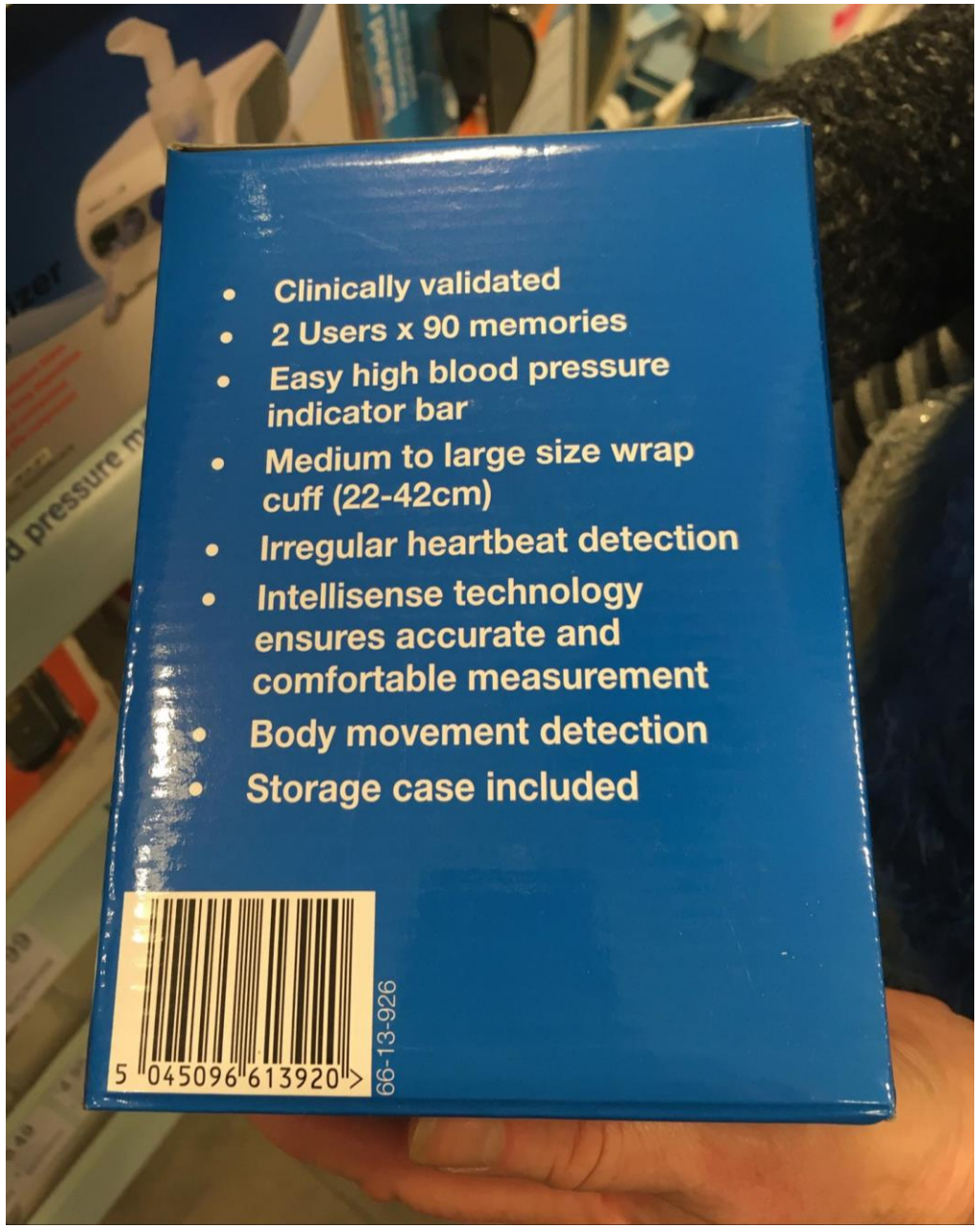
0197

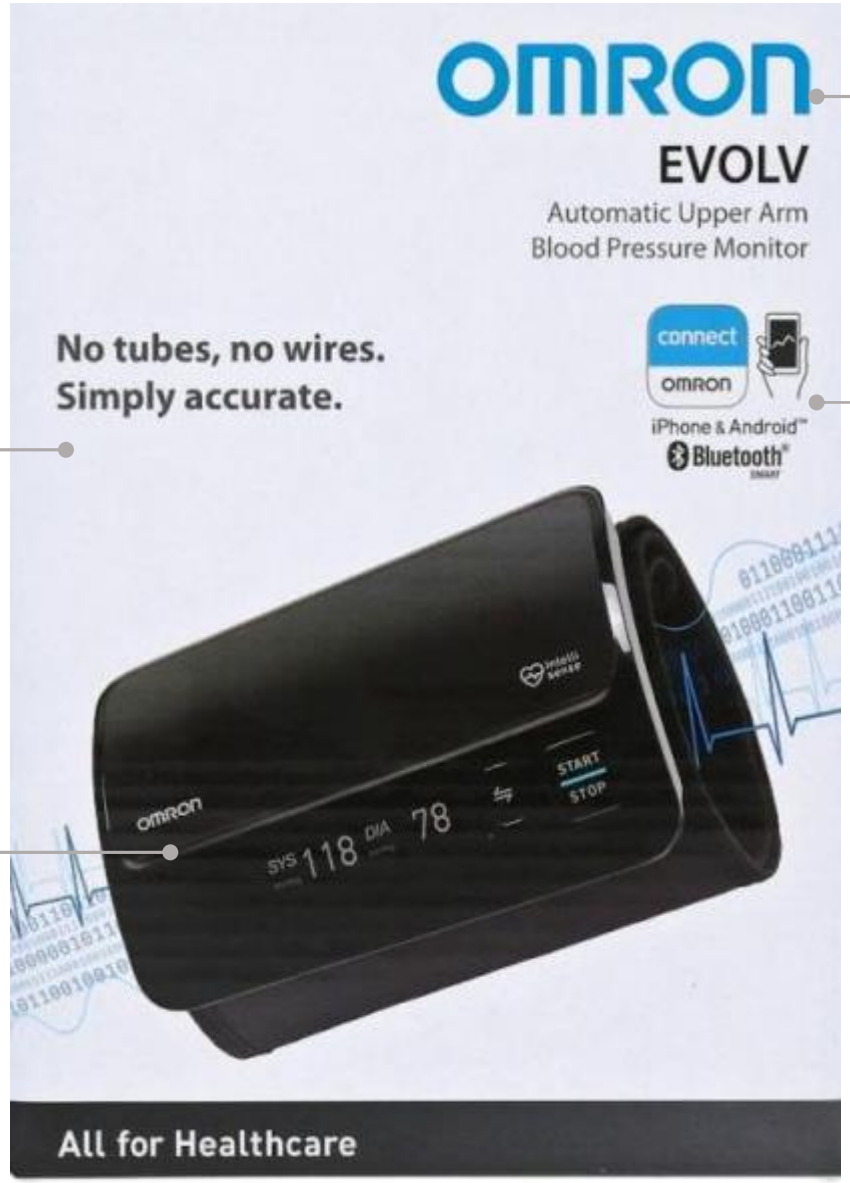

Boots
PHARMACEUTICALS
ADVANCED
BLOOD PRESSURE MONITOR
UPPER ARM Unit


Clinically validated
2 Users x 90 memories
Easy high blood pressure indicator bar
Medium to large size wrap cuff (22-42cm)
Irregular heartbeat detection
Intellisense technology ensures accurate and comfortable measurement
Body movement detection
Storage case included
5 045096 613920
66-13-926

€€€

Background →

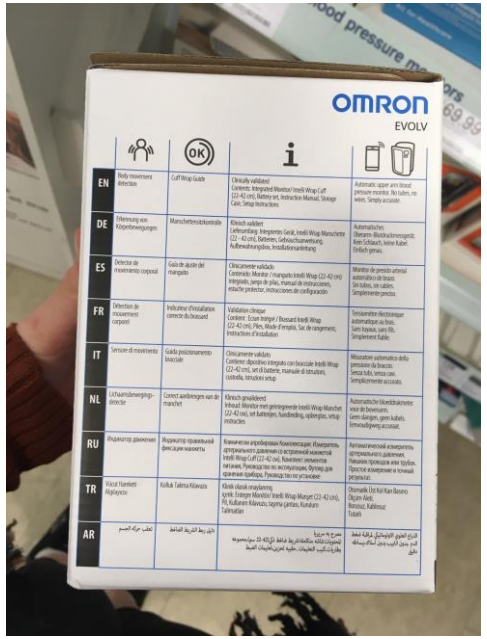
Photo →



Text →

Icons →

OMRON
EVOLV
Distributed by
4 015672 110465
Model (code): EVOLV (HEM-7600T-E)


OMRON
EVOLV

INTELLI WRAP
START
STOP
SYS 118
DIA 78
connect
OMRON
iPhone & Android™
Bluetooth® SMART
No tubes, no wires. Simply accurate.
GET CONNECTED
ACCESS ANYTIME
SEE PROGRESS
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GET IT ON Google Play
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For more details and available countries/languages
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ACT
ARTERY CHECK TECHNOLOGY
ARTERY CONDITION
SB200
Fingertip Pulse Oximeter
with Artery Check Technology
OMRON
RS3
WRIST BLOOD PRESSURE MONITOR
All for Healthcare
M2 BASIC
Intellisense
AUTOMATIC BLOOD
PRESSURE MONITOR
All for Healthcare
€221.50
€131.95
€59.95

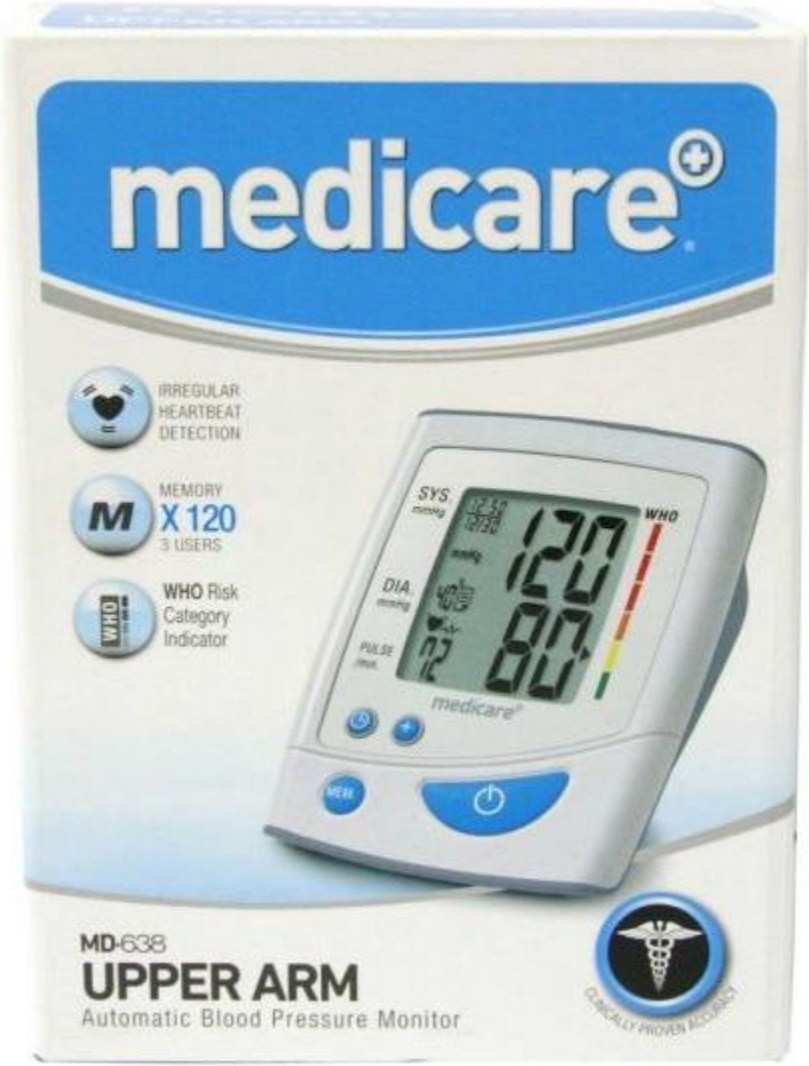
rossmax
monitoring
STROKE RISK
SCREENING
PARR
CARDIAC DISEASE & STROKE PREVENTION
X5
Blood Pressure Monitor
Monitor de presión arterial
rossmax
monitoring
ESH
BHS
CH155
Артериального давления прибор
Ciśnieniomierz
rossmax
monitoring
ACT
ARTERY CHECK TECHNOLOGY
ARTERY CONDITION
SB200
Fingertip Pulse Oximeter
with Artery Check Technology
€120.00
€42.45
€221.50

OMRON
EVOLV
Automatic Upper Arm
Blood Pressure Monitor
No tubes, no wires.
Simply accurate.
All for Healthcare
€169.99

Boots
PHARMACEUTICALS
ADVANCED
BLOOD PRESSURE MONITOR
UPPER ARM Unit
Clinically proven accuracy
90 MEMORIES
2 USERS
have high blood pressure
ure monitors
€79.99
double
when you buy any Boots Pharmaceuticals
blood pressure monitor

BRAUN
VitalScan 3
Wrist blood pressure monitor
Clinically proven accuracy
ESH
Average function
Irregular heartbeat detection
90
save
€7.50
€42.49

360° Accuracy
Intelli Wrap Cuff
OMRON
M3 Comfort
AUTOMATIC UPPER ARM
BLOOD PRESSURE MONITOR
Intellisense
Intelli Wrap Cuff Technology
For an easy and accurate reading
Irregular Heartbeat Detection
All for Healthcare
ood pressure monitors
€69.99


medicare
IRREGULAR HEARTBEAT DETECTION
MEMORY
X 120
3 USERS
WHO Risk Category Indicator
SYS.
DIA.
PULSE
WHO
120
80
72
medicare
MEM
MD-638
UPPER ARM
Automatic Blood Pressure Monitor

1
2
3
4
14:01
06-11-18
User 1
5
1 min
START
6
SYS 135
DIA 73
WHO
7
Recall Data

medicare

IRREGULAR HEARTBEAT DETECTION

MEM

MEMORY X 120 3 USERS

WHO RISK CATEGORY INDICATOR

Clinically Proven Accuracy

MD-638

UPPER ARM

Blood Pressure Monitor

medicare

IRREGULAR HEARTBEAT DETECTION

MEM

MEMORY X 120 3 USERS

WHO RISK CATEGORY INDICATOR

Clinically Proven Accuracy

MD-638

UPPER ARM

Automatic Blood Pressure Monitor

medicare

Blood Pressure Monitor

UPPER ARM UNIT

✓ Clinically Proven Accuracy

MD-638

MEM

IRREGULAR HEARTBEAT DETECTION
Indicates that an irregular heartbeat is detected

WHO RISK CATEGORY INDICATOR
Classifies your reading into to **WHO** (World Heal Organisation) blood pressure classifications

120 MEMORY IN 3 DAY
3 zones of 40 memory each with date and time

AVERAGE
Automatically averages last 3 measurements

ONE TOUCH OPERATION

3 USERS

MD-638

medicare

CLINICALLY PROVEN ACCURACY

Blood Pressure Monitor
UPPER ARM UNIT

MD-638

World Health Organisation
blood pressure classification

- Grade 3 Severe Hypertension
- Grade 2 Moderate Hypertension
- Grade 1 Mild Hypertension
- High-Normal
- Normal
- Optimal

medicare

LIFESENSE

CLINICALLY PROVEN ACCURACY

A2-Blood Pressure Monitor

Blood Pressure Monitor

UPPER ARM UNIT

MD-638

medicare

CLINICALLY PROVEN ACCURACY

Blood Pressure Monitor

UPPER ARM UNIT

MD-638

medicare

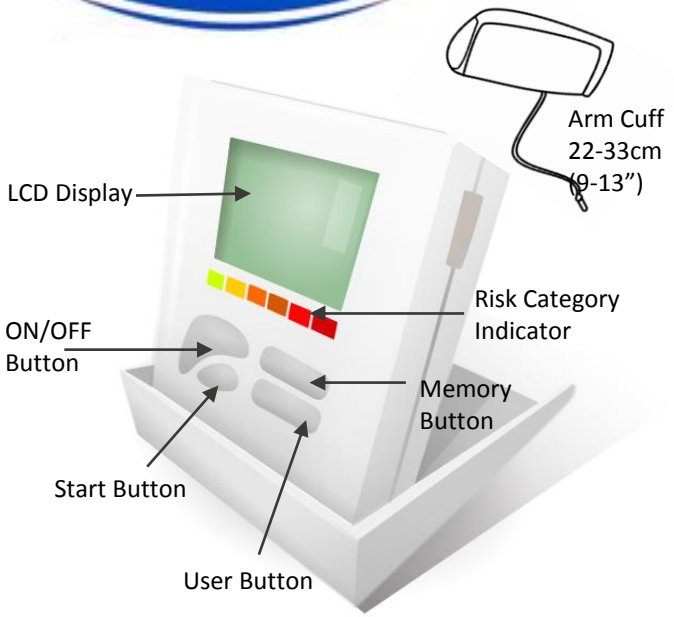
CLINICALLY
PROVEN
ACCURACY

Blood Pressure Monitor

UPPER ARM UNIT

MD-638

medicare



World Health Organisation
blood pressure classification

Grade 3
Severe Hypertension

Grade 2
Moderate Hypertension

Grade 1
Mild Hypertension

High-Normal

Normal

Optimal

IRREGULAR HEARTBEAT DETECTION
Indicates that an irregular heartbeat is detected

CATEGORY INDICATOR
Indicates your **WHO** (World Health Organisation) blood pressure classification

AVERAGE
Automatically averages last 3 measurements

ONE TOUCH OPERATION

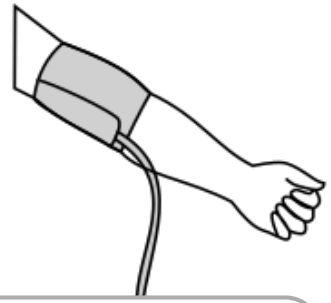
120 MEMORY IN 3 DAY
3 zones of 40 memory each with date and time

3 USERS

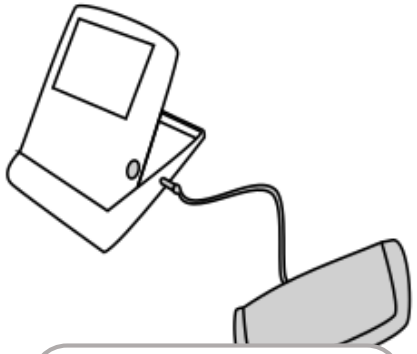
MD-638

6 71860 01362 4

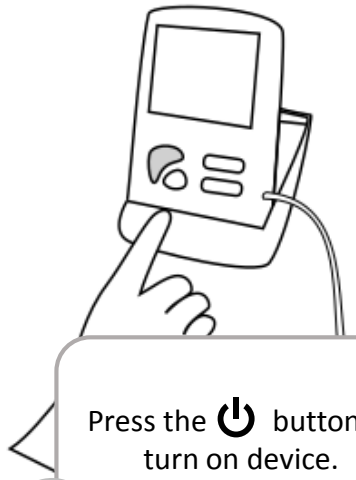
1 Fold open the monitor and place the 4 AA batteries inside.



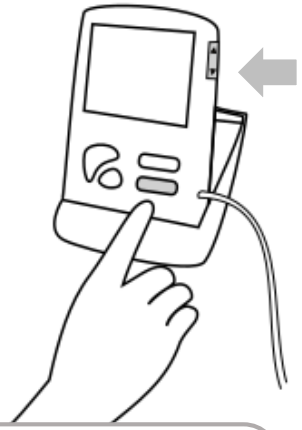
2 Strap the cuff onto your LEFT upper arm (approx. 1 inch above elbow). Relax your arm and turn it upwards.



3 Plug the cuff into the blood pressure monitor.



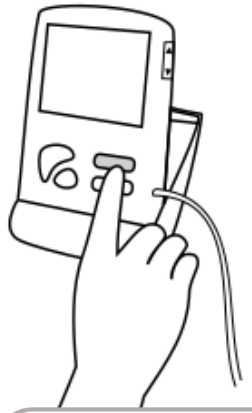
4 Press the ⏻ button to turn on device.



5 Now press the USER button and select User 1,2 or 3 using the arrow keys located on the side of the device .

6 Press the START button and wait 1-2 min for the monitor to take your blood pressure.

7 Your results will now be displayed on screen and your blood pressure level will light up on the WHO scale.

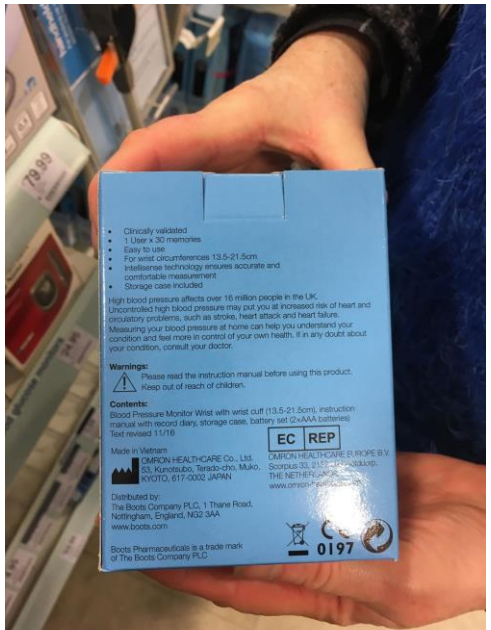


8 To recall data, simply press the MEM button. The monitor will turn off automatically when not in use.

Clinically validated
1 User x 30 memories
Easy to use
For wrist circumferences 13.5-21.5cm
Intellisense technology ensures accurate and comfortable measurement
Storage case included
5 045096 613937

Boots
PHARMACEUTICALS
BLOOD PRESSURE MONITOR
WRIST Unit
Clinically proven accuracy
30 MEMORIES
EASY TO USE
Intelli sense

Boots
PHARMACEUTICALS
BLOOD PRESSURE MONITOR
WRIST Unit


Clinically validated
1 User x 30 memories
Easy to use
For wrist circumferences 13.5-21.5cm
Intellisense technology ensures accurate and comfortable measurement
Storage case included
Warnings:
Please read the instruction manual before using this product.
Keep out of reach of children.
Contents:
EC REP
Made in Vietnam
OMRON HEALTHCARE Co., Ltd.
53, Kunotsubo, Terado-cho, Muko,
KYOTO, 617-0002 JAPAN
Distributed by:
The Boots Company PLC, 1 Thane Road,
Nottingham, England, NG2 3AA
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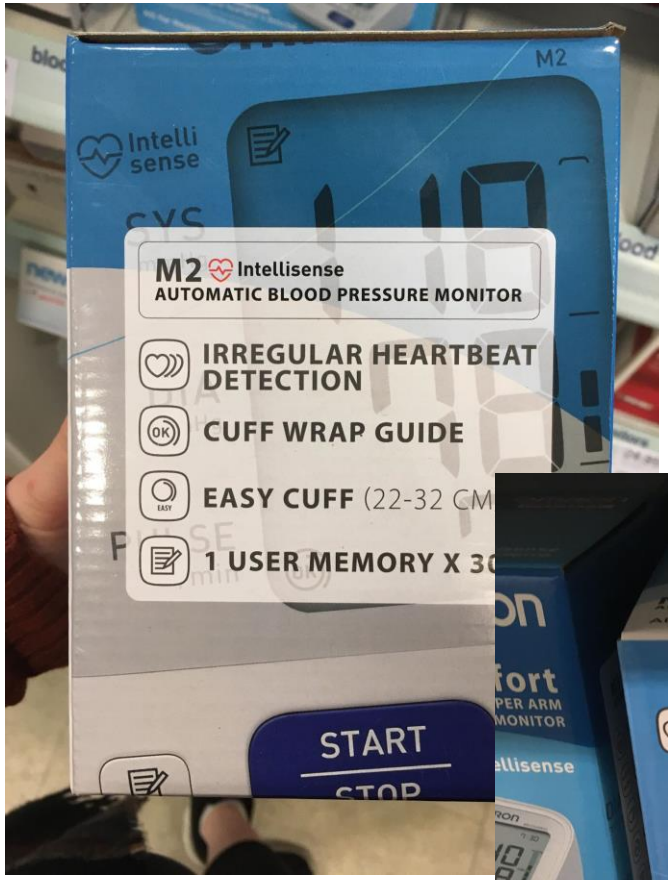
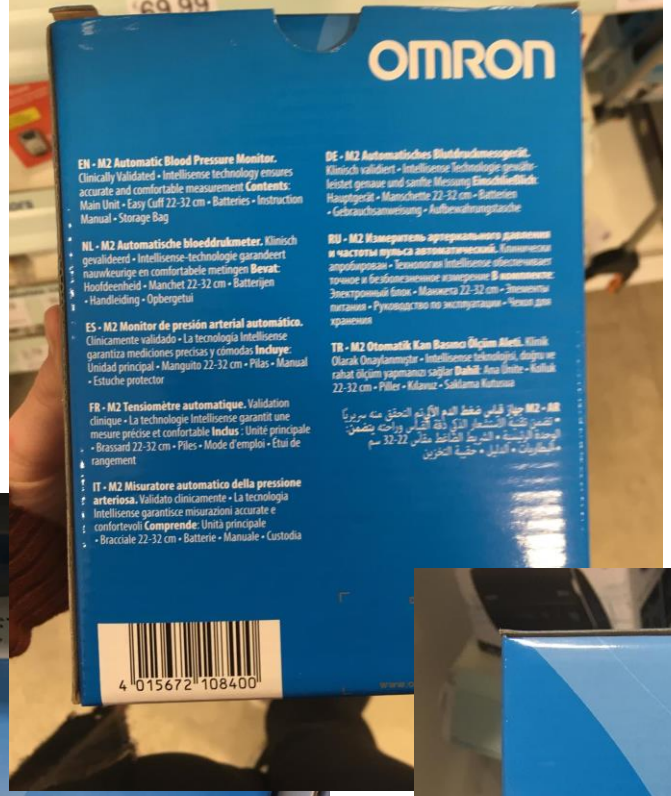
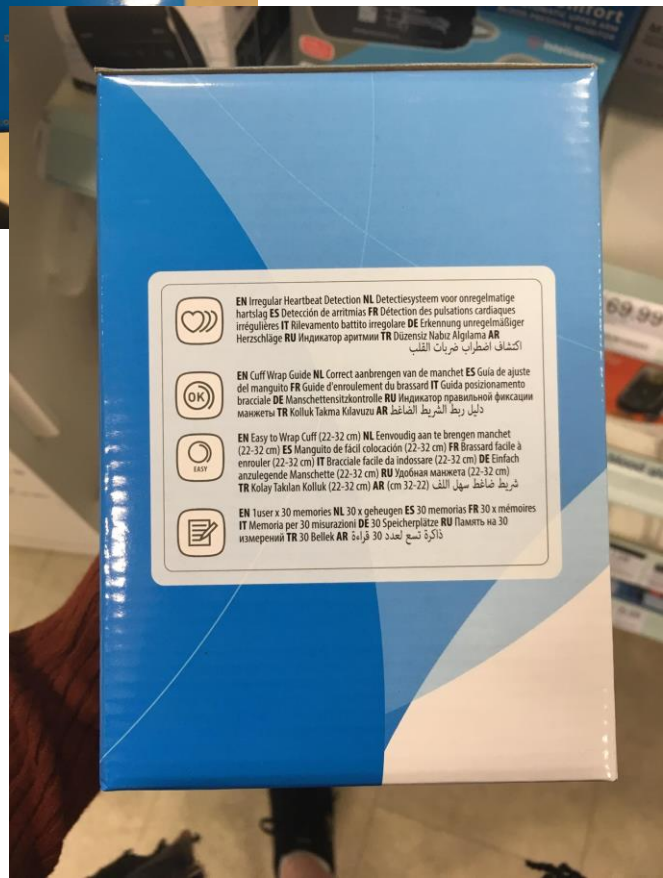
Boots
PHARMACEUTICALS
BLOOD PRESSURE MONITOR
WRIST Unit
BLOOD PRESSURE MONITOR
UPPER ARM Unit
Clinically proven accuracy
30 MEMORIES
EASY TO USE
Intelli sense
Over 1 in 3 adul
blood pr
€44.99
Boots Pharmacut
wrist blood
pressur monitor
BRAUN

blood pressure monitors
69 99
OMRON
M2 Intellisense
AUTOMATIC BLOOD PRESSURE MONITOR
All for Healthcare


M2
Intelli sense
M2 Intellisense
AUTOMATIC BLOOD PRESSURE MONITOR
IRREGULAR HEARTBEAT DETECTION
CUFF WRAP GUIDE
EASY CUFF (22-32 CM
START


OMRON
EN - M2 Automatic Blood Pressure Monitor.
DE - M2 Automatisches Blutdruckmessgerät.
RU - M2 Измеритель артериального давления
TR - M2 Otomatik Kan Basıncı Ölçüm Aleti.
4 015672 108400

IRREGULAR HEARTBEAT DETECTION
M2 Intellisense
AUTOMATIC BLOOD PRESSURE MONITOR
All for Healthcare
CLINICALLY VALIDATED
€69.99
Omron M2 classic


EN Irregular Heartbeat Detection NL Detectiesysteem voor onregelmatige hartslag ES Detección de arritmias FR Détection des pulsations cardiaques irrégulières IT Rilevamento battito irregolare DE Erkennung unregelmäßiger Herzschläge RU Индикатор аритмии TR Düzensiz Nabız Algılama AR اكتشاف اضطراب ضربات القلب
EN Cuff Wrap Guide NL Correct aanbrengen van de manchet ES Guía de ajuste del manguito FR Guide d'enroulement du brassard IT Guida posizionamento bracciale DE Manschettensitzkontrolle RU Индикатор правильной фиксации манжеты TR Kolluk Takma Kılavuzu AR دليل ربط الشريط الضاغط
EN Easy to Wrap Cuff (22-32 cm) NL Eenvoudig aan te brengen manchet (22-32 cm) ES Manguito de fácil colocación (22-32 cm) FR Brassard facile à enrouler (22-32 cm) IT Bracciale facile da indossare (22-32 cm) DE Einfach anzulegende Manschette (22-32 cm) RU Удобная манжета (22-32 cm) TR Kolay Takılan Kolluk (22-32 cm) AR (cm 32-22) شريط ضاغط سهل اللف
EN 1user x 30 memories NL 30 x geheugen ES 30 memorias FR 30 x mémoires IT Memoria per 30 misurazioni DE 30 Speicherplätze RU Память на 30 измерений TR 30 Bellek AR ذاكرة تسع لعدد 30 قراءة